

✓ Yes, sign me up!

SMC MEMBERSHIP - \$100

or

HAR/SMC AFFILIATE MEMBERSHIP - \$239

Please fill out the application in full:

Name (Individual applying for membership)

Company Name

Title

Mailing Address

City State ZIP

Email

Mobile Phone Office Phone

SMC Sponsor (who recommended membership?)

Applicant's Signature

Payment options:

Check (payable to GHBA) VISA, MC, AMEX, DISC

Name on Card

Credit Card Number

Billing ZIP Exp Date CVC #

Authorized Signature



INVEST IN YOURSELF

PUT YOUR CAREER ON TRACK WITH THE SMC!

**GHBA Sales & Marketing
Council (SMC) Application**

**Return application and payment to:
Greater Houston Builders
Association 9511 W Sam Houston
Pkwy N Houston, TX 77064**

**You may also send via email or fax
to: mhernandez@ghba.org
281.970.8971 fax**

**For more information, contact
Maria Del Mar Hernandez at
mhernandez@ghba.org or call
281.664.1424.**

Join the No. 1 Sales & Marketing Council in the Nation!



WHAT CAN THE SMC DO FOR ME?

Membership in the Sales & Marketing Council (SMC) provides you with the tools you need to create your own marketing program, offers abundant opportunities for recognition and professional accolades, and links you to an active national network of new home sales and marketing professionals.

SMC members are dedicated to promoting new home ownership, increasing sales skills and motivation, knowing the market and consumer preferences, exchanging new ideas and sharing professional concerns.

The SMC is committed to the education and motivation of its membership—those who represent the epitome of professionalism in the marketing, merchandising and sales of new homes.

The Houston chapter is proud to hold the distinguished rank of No. 1 SMC in the nation!

Join the SMC and get the competitive advantage. In today's market, can you afford not to?

The SMC offers many opportunities for personal and company recognition, educational programs and social activities, including:

- ✓ **Houston's Best PRISM Awards**
- ✓ **Million Dollar Circle Awards**
- ✓ **Top Producer Recognition**
- ✓ **Marketing Opportunities & Social Events** (like Texas Bash & Battle of the Builders!)
- ✓ **Insider Industry Information**
- ✓ **Education & Professional Designations**
- ✓ **Member Discounts**
- ✓ **Community Involvement**
- ✓ **Prestigious Affiliations**

WHAT'S INCLUDED?

The SMC is a non-profit educational council of the Greater Houston Builders Association (GHBA) and the National Association of Home Builders (NAHB). As such, SMC members must also be employees of GHBA member firms.

You have the choice of these two annual SMC memberships.

Option 1: Sales & Marketing Council Member - \$100/year

Includes SMC membership at the local and national levels.

Option 2: HAR Affiliate Sales & Marketing Council Membership - \$239/year *(exclusively for HAR members)*

- ✓ Your own **personal listing** on the GHBA Web site, www.ghba.org, searchable by builders and consumers
- ✓ **Personal listing** in the printed GHBA Annual Membership Directory
- ✓ Personal subscription to *Houston Builder*, GHBA's official bi-monthly publication
- ✓ 100-word new member profile with photo, highlighted in one issue of *Houston Builder* magazine