WINNERS & FINALISTS

ANNUAL BLACK TIE GALA

OCTOBER 1, 2022 | ROYAL SONESTA - HOUSTON

AIRIA DEVELOPMENT COMPANY

WINNERS GUIDE SPONSOR

MOON DREAMS

A COSMIC CELEBRATION

SALES&MARKETING COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION

BLACK-TIE AWARDS GALA | BLASTING OFF – FALL 2023

[See our ad on pages 25 - 27]

CONTACT: events@ghba.org or 281-664-1428

Thank you to our Exclusive Sponsors*

Opendoor
TITLE SPONSOR

ARTAVIA
Martini
SPONSOR

FIRST COMMUNITY CREDIT UNION
A/V Presentation
SPONSOR

FlowGuard Gold PLUMBING SYSTEMS
Specialty Drink

NEWMARK HOMES
Photo Booth
SPONSOR

EXACTA Land Surveyors, LLC
Tribute Video
SPONSOR

J. PATRICK HOMES
After Party
SPONSOR

HILLWOOD COMMUNITIES
A PEROT COMPANY
HAMILTON THOMAS HOMES
Building your dream is our passion.
Casino Games
SPONSOR

DUNCAN SECURITY
DATASMART HOME TECHNOLOGIES
Caricature Artists
SPONSOR

taylor morrison
Photography
SPONSOR

Shea HOMES
Live the difference.
Trip Give-Away
SPONSOR

AIRIA DEVELOPMENT COMPANY
Winners Guide
SPONSOR

Johnson DEVELOPMENT CORP.
Official Toast
SPONSOR

First America Homes
A SIGNORELLI COMPANY
Bar
SPONSOR

RAVENNA HOMES
Dinner
SPONSOR

OAKDALE MORTGAGE
Valet
SPONSOR

tricoast
Dessert
SPONSOR

AIRIA DEVELOPMENT COMPANY
Centerpiece
SPONSOR

*As of print date.

Thank you to our Sponsors*

DIAMOND LEVEL

Baths of America

Boe Creative Services/ Crescere Digital

J. Patrick Homes

Land Tejas

Perry Homes

The Signorelli Company

TriPointe Homes

SILVER LEVEL

C3 Building Solutions

Sherwin-Williams Paint Company

Reverse Mortgage Funding

IN-KIND SPONSORS / DONORS

adMANgination

Full Fledged Entertainment

Builder Guides Houston

TONER Home Matters

*As of print date.

DUPLICATE AWARDS ARE AVAILABLE

Order your duplicate awards by Oct. 31, 2022

SPONSORS & WINNERS: Order your duplicate awards before the deadline.

FINALISTS: Don't let your accomplishments go unnoticed. Order your awards now.

For more information, contact:
Mel Audain (281) 664-1428 MAudain@ghba.org

The 2022 GHBA Sales & Marketing Council Board

LEADERSHIP COMMITTEE

PRESIDENT
Jill Roe, First America Homes, A Signorelli Company

VICE PRESIDENT & 2022 PRISM CHAIR
Victoria Gray-McDaniel, VGM Designs

SECRETARY - TREASURER
Shirmel Gumbs-Heyliger, Do 1 Thing Real Estate

ASSOCIATE VICE PRESIDENT
Royce Brooks, The Signorelli Company

SMC BOARD MEMBERS

Johnnye Barrera,
adMANgination

Vicki Cheairs,
Reverse Mortgage Funding

E.L.Craine,
BRPS Title LLC,
A Brookfield Company

Tyler DePascal,
eXp-The Seth Brothers Team

Halie Dittemore,
Beazer Homes

Scott Gardner,
Core Details

Jaime Garza,
DataSmart/Duncan Security

Shannon Gaskamp,
Legend Homes

Melissa Guerra,
Newmark Homes

Lea Harper,
Celebration Title Group

Hien Le,
eXp-CGP-Realty Group

Gigi Lilly,
Perfect Image Signs

Aimee McCauley,
CLM Mortgage

Angelina Naspretto,
First America Homes
A Signorelli Company

Laurie Wilson,
First American Title

*As of print date.

Congratulations to the 2022

GRAND AWARD

WINNERS & FINALISTS

CUSTOM BUILDER

WILLIAM DAVID HOMES

FINALISTS:
Alair Custom Homes
Blakecraft Custom Builders

REMODELER

ResCom CUSTOM HOMES

FINALISTS:
Sneller Custom Homes & Remodeling
Greymark Construction

DEVELOPER

JOHNSON DEVELOPMENT CORPORATION

FINALISTS:
Caldwell Companies
AIRIA Development Company

PROMOTION

NEWMARK HOMES

FINALISTS:
Hillwood Communities
On-Target! Marketing & Advertising

VOLUME BUILDER

J. PATRICK HOMES

FINALISTS:
Taylor Morrison, Inc.
Newmark Homes

BEST PEOPLE

Charitable Project of the Year - Business
JOHNSON DEVELOPMENT CORPORATION
"Give Back. Build Hope."

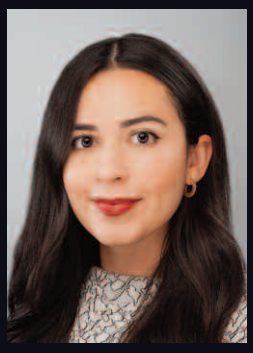
FINALISTS:
Friendswood Development Company
"Tavola Reindeer Run"

M/I Homes
"Benefit Homes"

Marketing Professional of the Year - Developer
Lisa Connell
AIRIA DEVELOPMENT

FINALISTS:
Heather Gustafson,
Brookfield Properties Development

Carrie Roehling,
Johnson Development Corporation



Marketing Coordinator/Specialist of the Year
Wanessa Machado
M/I HOMES

FINALIST:
Daniella Franco,
Land Tejas

THE 2022 TRAILBLAZER AWARD
Doug Goff
JOHNSON DEVELOPMENT CORPORATION

REALTOR® of the Year
Smita Singh,
eXp Realty, LLC

FINALIST:
Shirmel Gumbs-Heyliger,
The Doug Erdy Group

Rookie Onsite Sales Professional of the Year - Volume Builder
Jordan Carter
LEGEND HOMES

FINALIST:
Pashion Hubert
Chesmar Homes

Sales Professional of the Year - Volume Builder
Diane Zamora
PRINCETON CLASSIC HOMES

FINALISTS:
Carin Absnaider, Legend Homes
Lance Sonka, Newmark Homes

Internet Sales Professional of the Year Volume Builder
Ashley Witten
GEHAN HOMES

FINALISTS:
Tavia Hubbard,
Legend Homes

Jori Patton,
PulteGroup

Sales Manager of the Year - Builder
Jessi Espiritu
CHESMAR HOMES

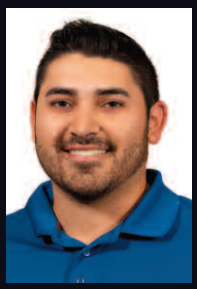
FINALISTS:
William Woodard,
PulteGroup

Megan Comeaux,
M/I Homes

REALTOR® Team of the Year
The Matthews Team
RE/MAX Legends

FINALIST:
The Franklin Team
eXp Realty

Design Center Associate-Builder
Lauren Liermann
PULTEGROUP



Warranty Service Professional of the Year Volume Builder
Christian Rivera
LEGEND HOMES

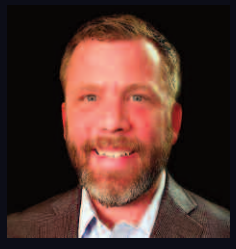
FINALISTS:
Amy Blum,
Taylor Morrison

Trey Thomson,
Newmark Homes

Mortgage Specialist of the Year
Hernan Garcia
OAKDALE MORTGAGE

FINALISTS:
Nieesha Earls,
CLM Mortgage

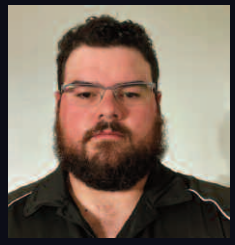
Patti Westerholm,
Taylor Morrison, Inc.



Construction Superintendent of the Year - Volume Builder
Parker Metz
TOLL BROTHERS

FINALISTS:
Ron Self
Chesmar Homes

Ricardo Calderon
Taylor Morrison, Inc.

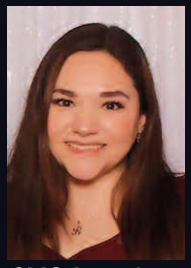


Skilled Trade Professional of the Year - Volume Builder
Gonzalo Ochoa
LEGEND HOMES

Lifestyle Director of the Year
Kelly Jones
BROOKFIELD PROPERTIES DEVELOPMENT

FINALISTS:
Lori Evans,
Hillwood Communities

Doris Hopper,
Johnson Development Corp.



SMC Associate of the Year
Raquel S. Calderon
BUILDER GUIDES-HOUSTON

SMC Board Member of the Year
Vicki Cheairs
REVERSE MORTGAGE FUNDING

CUSTOM BUILDERS

Custom Home Design over $2 Million
WILLIAM DAVID HOMES

Custom Home Design
$1.5 Million to $2 Million
ALAIR HOMES

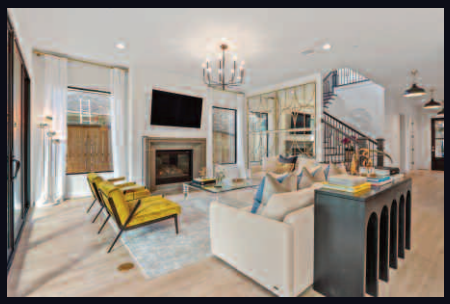
FINALISTS:
Blakecraft Custom Builders
William David Homes

Custom Home Design
$1 Million to $1.5 Million
WILLIAM DAVID HOMES

FINALISTS:
Blakecraft Custom Builders
Thakkar & Co.

Custom Home Design
$750,000 to $1 Million
WILLIAM DAVID HOMES

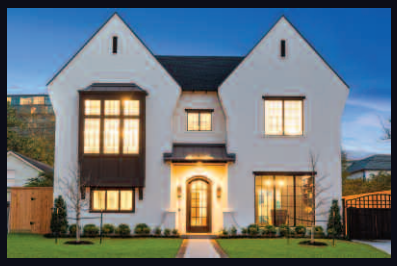
FINALISTS:
Baraka Homes, LLC
Keepsake Custom Homes, LLC



Custom Home Design $500,000 to $750,000
ALAIR HOMES

FINALIST:
Caldwell Homes

Custom Home Elevation over $2 Million
REALEX HOMES



Custom Home Elevation
$1.5 Million to $2 Million
THAKKAR & CO.

FINALISTS:
Alair Homes
William David Homes

Custom Home Elevation
$1 Million to $1.5 Million
THAKKAR & CO.

FINALISTS:
William David Homes
Elevated Custom Homes

Custom Home Elevation
$750,000 to $1 Million
BARAKA HOMES, LLC

FINALISTS:
Thakkar & Co.
William David Homes

Custom Home Elevation
$500,000 to $750,000
ALAIR HOMES

FINALISTS:
Keepsake Custom Homes
Caldwell Homes

Custom Home Elevation Under $500,000
CALDWELL HOMES

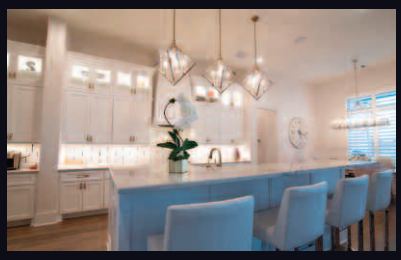
FINALIST:
On Point Custom Homes

Custom Garden / Patio Home
CALDWELL HOMES

2022 HOUSTON'S BEST PRISM AWARDS

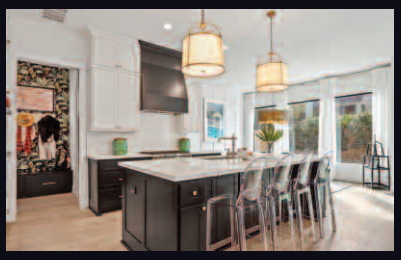
Custom Home Kitchen
Home Over $1 Million
BLAKECRAFT CUSTOM BUILDERS

FINALISTS:
William David Homes
Alair Homes



Custom Home Kitchen
Home $750,000 to $1 Million
WILLIAM DAVID HOMES

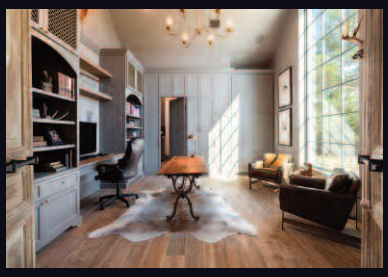
FINALIST:
Keepsake Custom Homes



Custom Home Kitchen
Home $500,000 to $750,000
ALAIR HOMES

FINALISTS:
Baraka Homes, LLC
Caldwell Homes

Custom Home Kitchen
Under $500,000
CALDWELL HOMES



Custom Home Specialty Room
Home Over $1 Million

WILLIAM DAVID HOMES

FINALISTS:
William David Homes
Blakecraft Custom Builders

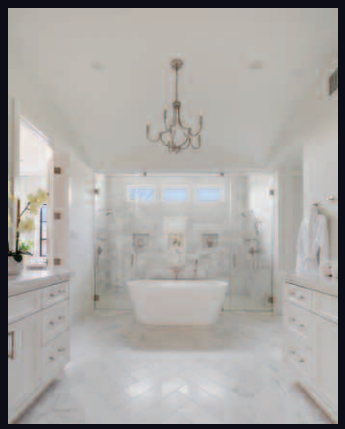
Custom Home Specialty Room
Home Under $1 Million

BARAKA HOMES, LLC

FINALIST:
Baraka Homes, LLC

Custom Home
Outdoor Living Space
BLAKECRAFT CUSTOM
BUILDERS

FINALISTS:
Baraka Homes, LLC
Alair Homes



Custom Home Bath
Home Over $1 Million
THAKKAR & CO.

FINALISTS:
Blakecraft Custom Builders
Thakkar & Co.

Custom Home Bath
Home $500,000 to $1 Million
BLAKECRAFT CUSTOM BUILDERS

FINALISTS:
Keepsake Custom Homes
Baraka Homes, LLC

VOLUME BUILDERS

Volume Builder Product Design
$600,000+
J. PATRICK HOMES

FINALISTS:
Toll Brothers
Newmark Homes

Volume Builder Product Design
$500,000 to $600,000
COVENTRY HOMES

FINALISTS:
Gehan Homes
Newmark Homes

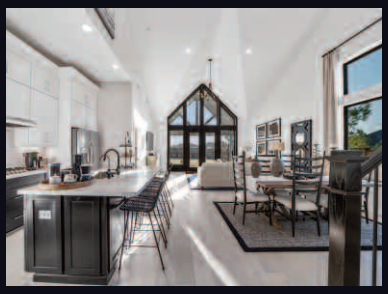
Volume Builder
55+ Community of the Year
TAYLOR MORRISON, INC.

Volume Builder
Intown/Urban Product Design
PULTEGROUP

Volume Builder-Developed
Community of the Year
TAYLOR MORRISON, INC.
FOR BRIDGE CREEK

Volume Builder Product Design
$400,000 to $500,000
GEHAN HOMES

FINALISTS:
Ravenna Homes
Newmark Homes



Volume Builder Product Design
$350,000 to $400,000
NEWMARK HOMES

FINALISTS:
Meritage Homes
PulteGroup

Volume Builder Product Design
$300,000 to $350,000
GEHAN HOMES

FINALISTS:
Empire Communities
Tricoast Homes

Volume Builder Product Design
$200,000 to $250,000
PULTEGROUP

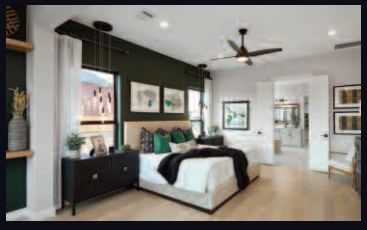
FINALIST:
Legend Homes

Volume Builder - Kitchen
TRI POINTE HOMES

FINALISTS:
J. Patrick Homes
Taylor Morrison, Inc.

Volume Builder - Family Room
J. PATRICK HOMES

FINALISTS:
Coventry Homes
Taylor Morrison, Inc.

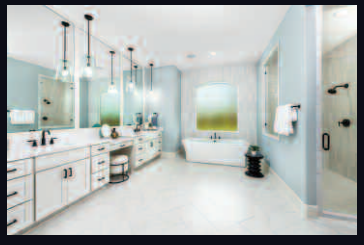


Volume Builder - Primary Bedroom
GEHAN HOMES

FINALISTS:
J. Patrick Homes
Empire Communities

Volume Builder - Specialty Room
COVENTRY HOMES

FINALISTS:
J. Patrick Homes
J. Patrick Homes



Volume Builder - Primary Bath
TOLL BROTHERS

FINALISTS:
J. Patrick Homes
Shea Homes

2022 HOUSTON'S BEST PRISM AWARDS

Volume Builder Semi-Custom Home Front Elevation

FEDRICK HARRIS ESTATE HOMES
BY NEWMARK HOMES

FINALISTS:
J. Patrick Homes
Taylor Morrison, Inc.

Volume Builder
Town Home Product of the Year
MERITAGE HOMES

Volume Builder
Garden Home/Patio Home of the Year
MERITAGE HOMES

Volume Builder
55+ Product Design
TAYLOR MORRISON, INC.

Design Center of the Year
Volume Builder
TAYLOR MORRISON, INC.

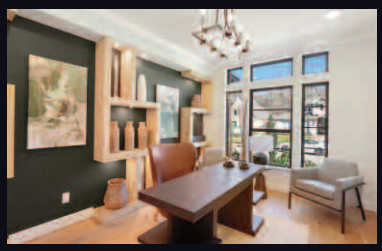
FINALISTS:
Ravenna Homes
J. Patrick Homes

Volume Builder
Interior Merchandising for a
Model Home: $600,000+
TRI POINTE HOMES

FINALISTS:
Toll Brothers
Highland Homes

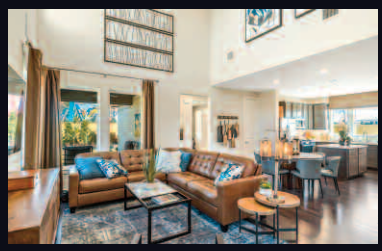
Volume Builder Interior
Merchandising for a
Model Home: $500,000 to $600,000
TRI POINTE HOMES

FINALISTS:
Highland Homes
Gehan Homes



Volume Builder Interior
Merchandising for a
Model Home: $400,000 to $500,000
NEWMARK HOMES

FINALISTS:
Highland Homes
Toll Brothers



Volume Builder Interior
Merchandising for a
Model Home: $350,000 to $400,000
TAYLOR MORRISON, INC.

FINALISTS:
Highland Homes
M/I Homes

Volume Builder Interior
Merchandising for a Model Home:
$300,000 to $350,000
NEWMARK HOMES

FINALISTS:
Empire Communities
Taylor Morrison, Inc.

Volume Builder Interior
Merchandising for a
Model Home:
Under $250,000
LEGEND HOMES

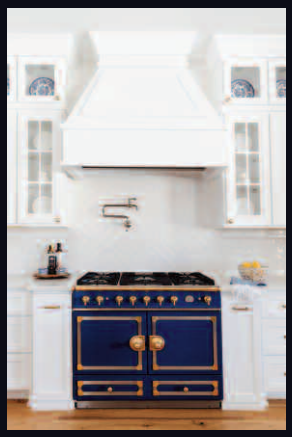
Volume Builder
Outdoor Living Over $400,000
J. PATRICK HOMES

FINALIST:
Tri Pointe Homes

Volume Builder
Outdoor Living Under $400,000
TAYLOR MORRISON, INC.

REMODELERS & ASSOCIATES

Whole House Renovation
Over $750,000
CRAFTSMANSHIP BY JOHN

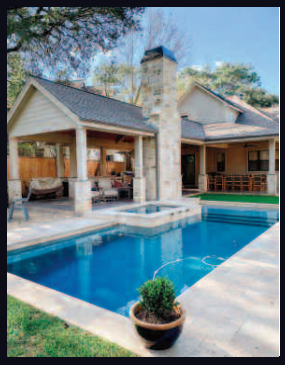


Whole House Renovation
$500,000 to $750,000
SNELLER CUSTOM HOMES
AND REMODELING

FINALIST:
Greymark Construction
Company

Whole House Renovation
$250,000 to $500,000
RES COM CUSTOM BUILDERS

FINALISTS:
Res Com Custom Builders
Keepsake Custom Homes



Remodeled Outdoor Living Space
LBJ CONSTRUCTION

FINALISTS:
Sneller Custom Homes and Remodeling
Creekstone Outdoor Living

Whole House Renovation
Under $250,000
RES COM CUSTOM BUILDERS

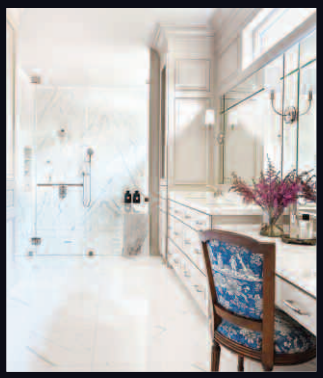
FINALISTS:
Res Com Custom Builders
Res Com Custom Builders

Home Addition Over $150,000
SNELLER CUSTOM HOMES AND REMODELING

FINALISTS:
Greymark Construction Company
Creekstone Outdoor Living

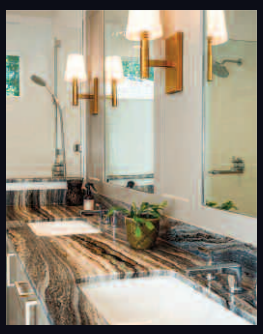
Home Addition Under $150,000
RES COM CUSTOM BUILDERS

FINALISTS:
Res Com Custom Builders
Creekstone Outdoor Living



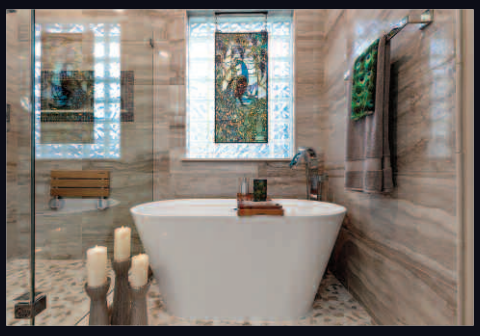
Remodeled Bath Over $50,000
RES COM CUSTOM BUILDERS

FINALISTS:
Vick Construction & Remodeling
Greymark Construction Company



Remodeled Bath
$25,000 to $50,000
GREYMARK CONSTRUCTION COMPANY

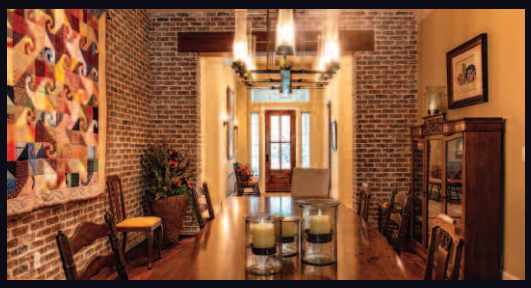
FINALISTS:
Huntington Remodeling
Alair Homes



Remodeled Bath
Under $25,000
RES COM CUSTOM BUILDERS

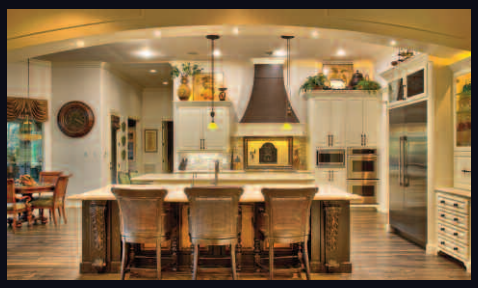
FINALISTS:
Vick Construction & Remodeling
Sneller Custom Homes and Remodeling

2022 HOUSTON'S BEST PRISM AWARDS



Remodeled Specialty Room
CHARANZA CONTRACTING, INC.

FINALIST:
Res Com Custom Builders

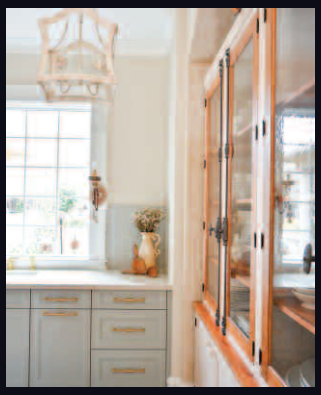


Remodeled Kitchen $50,000 to $100,000
CALIBER CONSTRUCTION GROUP

FINALISTS:
Greymark Construction Company
Greymark Construction Company

Remodeled Kitchen Under $50,000
RES COM CUSTOM BUILDERS

FINALISTS:
Res Com Custom Builders
IJK Home Construction, LLC

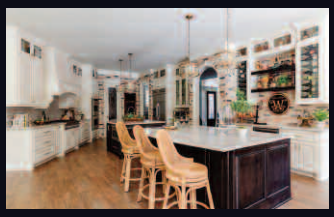


Remodeled Kitchen Over $100,000
SNELLER CUSTOM HOMES
AND REMODELING

FINALISTS:
Sneller Custom Homes and Remodeling
Craftsmanship by John

Private Residence
Interior Design - $600,000+
EKLEKTIK INTERIORS

Private Residence
Interior Design - Family Room
EKLEKTIK INTERIORS



Private Residence
Interior Design - Specialty Room
CHAIRMA DESIGN GROUP

FINALISTS:
Eklektik Interiors
Chairma Design Group

Private Residence
Interior Design - Under $300,000
CHAIRMA DESIGN GROUP

FINALISTS:
Chairma Design Group
Victoria Sheffield Design

Private Residence
Interior Design -
Bath
EKLEKTIK INTERIORS

FINALISTS:
Chairma Design Group
Chairma Design Group

Private Residence
Interior Design -
$300,000 to $600,000
EKLEKTIK INTERIORS

Private Residence
Interior Design -
Bedroom
EKLEKTIK INTERIORS

FINALISTS:
Eklektik Interiors
Chairma Design Group

DEVELOPERS

Master Planned Community of the Year
HILLWOOD COMMUNITIES
for Pamona

FINALISTS:
AIRIA Development Company for Artavia
Johnson Development Corporation for Grand Central Park

Signage of the Year - Developer
AIRIA DEVELOPMENT COMPANY
for Artavia

Community of the Year
JOHNSON DEVELOPMENT CORPORATION
for Jordan Ranch

FINALIST:
Johnson Development Corporation for Veranda

Community Recreation Center
of the Year - Developer
JOHNSON DEVELOPMENT CORPORATION
for Veranda

FINALIST:
Del Bello Lakes by Shea Homes

Community Amenity Center of the Year
Developer
JOHNSON DEVELOPMENT CORPORATION
for Jordan Ranch

Master Planned Community Entrance of the Year
Developer
AIRIA DEVELOPMENT COMPANY
for Artavia

Community Entrance of the Year - Developer
EMPIRE COMMUNITIES
for Dellrose

FINALIST:
Del Bello Lakes by Shea Homes

Master Planned Community
Recreation Center of the Year
LAND TEJAS
for Lago Mar

FINALISTS:
Hillwood Communities for Pomona
Johnson Development Corporation for The Lake House

Master Planned Community
Amenity Center of the Year
Developer
JOHNSON DEVELOPMENT CORPORATION
for The Lake House

FINALISTS:
Land Tejas for Lago Mar
Caldwell Communities for Towne Lake

Sales Information Center of the Year
Developer
CALDWELL COMPANIES
for Towne Lake

FINALIST:
Brookfield Properties Development for Elyson

Model Home Park of the Year
Developer
AIRIA DEVELOPMENT COMPANY
for Artavia

FINALISTS:
Brookfield Properties Development for Elyson
Del Bello Lakes by Shea Homes

Master Planned Community Landscape Design of the Year - Developer
CALDWELL COMPANIES
for Towne Lake

FINALIST:
Hillwood Communities for Pamona

PROMOTIONS

Billboard Branding of the Year - Developer
HILLWOOD COMMUNITIES for Pomona

FINALIST:
Johnson Development Corporation for Grand Central Park

Billboard Branding of the Year
Volume Builder
TAYLOR MORRISON, INC.
for Bonterra at Woodforest

Billboard of the Year- Event - Developer
DEL BELLO BY SHEA HOMES
for "Ready! Set! Fun!
Rec Center Grand Opening"

FINALIST:
AIRIA Development Company
for Artavia "Enchanted Home Tour"

Marketing Campaign of the Year - Developer
JOHNSON DEVELOPMENT CORPORATION
for Grand Central Park "Pure Living"

FINALISTS:
Hillwood Communities for
Pomona "Stay Close and Get Away"

Del Bello by Shea Homes for
"Winners Circle"

Marketing Campaign of the Year
Volume Builder
GEHAN HOMES
for the "Spin & Save" campaign

FINALISTS:
Newmark Homes for "It's a New Day. Feeling Good."

Taylor Morrison, Inc. for "Make Healthier Moves"

Direct Mail Piece of the Year
Business to Consumer - Developer
FRIENDSWOOD DEVELOPMENT COMPANY
for "REALTOR Connect Guide"

Direct Mail Piece of the Year
Business to Consumer- Volume Builder
NEWMARK HOMES
for "Sienna- Prepare To Be Blown Away!"

FINALISTS:
M/I Homes for "Why Rent? When You Can Own for Less"
Empire Communities for "Everyday Beautiful Magazine"

Direct Mail Piece of the Year
Business to Business - Volume Builder
NEWMARK HOMES
for "The Art of Letter Writing"

FINALIST:
Newmark Homes for "What Would Dolly Do?"

PROMOTIONS

Print Ad of the Year
Volume Builder
NEWMARK HOMES
for the
"It's a New Day. Feeling Good"
campaign

FINALISTS:
Ravenna Homes for
"The Ultimate Theatre Room"

Taylor Morrison, Inc. for "Live it up!"

Print Ad of the Year
Associate
ON-TARGET! MARKETING
& ADVERTISING
for Southwest Precision Printers

Internet Marketing Campaign of the Year
Developer
HILLWOOD COMMUNITIES
for Pomona "Award-Winning Lifestyle"

FINALISTS:
Fulbrook on Fulshear Ceek for
"Be Our Neighbor"

Del Bello Lakes by Shea Homes for
"Build Your Story Here"

Internet Marketing
Campaign of the Year - Volume Builder
PERRY HOMES
for "Tradition of Excellence"

FINALISTS:
Ravenna Homes for "Ultimate Theatre Room"
Conventry Homes for "Dunham Pointe"

Digital Community Tour Experience
of the Year - Developer
FRIENDSWOOD DEVELOPMENT CO.
for Tavola

FINALIST:
Hillwood Communities for Pomona

Event of the Year - Master Planned Community - Developer
JOHNSON DEVELOPMENT CORPORATION for Grand Central Park
The Lake House Grand Opening"

FINALISTS:
AIRIA Development Company for
Artavia "Enchanted Home Tour"

The Signorelli Company for
"Valley Ranch 4th Fest"

Event of the Year - Volume Builder
NEWMARK HOMES
for "Newmark Apothecary"

FINALISTS:
M/I Homes for "Homebuilding 101 Webinar"
First America Homes for "FAH-REALTOR Event"

Event of the Year - Community Developer
FRIENDSWOOD DEVELOPMENT COMPANY
for Tavola "Reindeer Run"

FINALISTS:
Empire Continental Land for "Live on the Lawn"
Del Bello by Shea Homes "Ready! Set! Fun!"

Sales Brochure of the Year
Developer
HILLWOOD COMMUNITIES
for Pomona

FINALIST:
Friendswood Development for Kingwood Royal Brook

Sales Brochure of the Year
Builder
PERRY HOMES

FINALIST:
Coventry Homes

PROMOTIONS

Television/Video Promo of the Year - Developer

AIRIA DEVELOPMENT COMPANY
for Artavia "Dance in Nature"

FINALIST:
Johnson Development Corporation for Jordan Ranch

Television/Video Promo of the Year - Volume Builder
GEHAN HOMES
for "Happiness Lives Here"

FINALISTS:
Perry Homes for "Tradition of Excellence"
M/I Homes for "Home Means More"

Television/Video Promo of the Year - Associate
ALL POINTS SURVEYING
for "An Edge for Fast Growth"

FINALISTS:
On-Target! Marketing & Advertising for Costello
The Matthews Team- RE/MAX Legends

RADIO

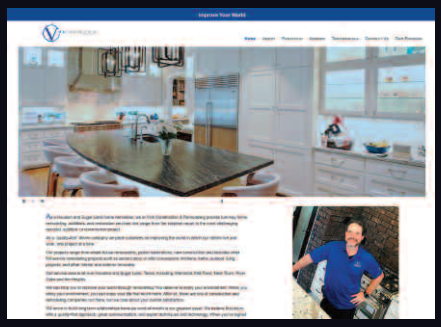
Radio Commercial of the Year - Developer
AIRIA DEVELOPMENT COMPANY
for Artavia "Enchanted Home Tour"

Website of the Year - Associate
ON-TARGET! MARKETING & ADVERTISING
for Centric Fiber

FINALISTS:
On-Target! Marketing & Advertising for Costello
The Matthews Team -RE/MAX Legends

Website of the Year - Custom Builder
SNELLER CUSTOM HOMES &
REMODELING
for snellercustomhomes.com

FINALIST:
Alair Homes for alairhomes.com



Website of the Year - Remodeler
VICK CONSTRUCTION & REMODELING
for vick-construction.com

FINALISTS:
Sneller Custom Homes & Remodeling
for snellercustomhomes.com

Alair Homes for alairhomes.com

Website of the Year - Developer
AIRIA DEVELOPMENT COMPANY
for artaviatx.com

FINALISTS:
Del Bello Lakes by Shea Homes
for delbelolakes.com

Johnson Development Corporation
for edgewaterwebster.com

Website of the Year Volume Builder
J. PATRICK HOMES
for jpatrickhomes.com

FINALISTS:
Newmark Homes for newmarkhomes.com
Tricoast Homes for tricoasthomes.com

Attendance: 400+ Sales & Marketing Professionals

Celebrating Mardi Gras

at the 2023 Million Dollar Circle Awards

Fat Tuesday

An Evening Event — Reception & Awards

Awarding Sales Associates, Sales Managers and REALTORS® who closed over $1 million worth of new single family homes, townhomes or garden homes during the 2022 calendar year.

Exclusive sponsorships include the following: Company name or logo listed on GHBA website, in all event marketing and promotional materials, social media,and in on-screen presentations, event programs and signage (as applicable). Plus, company recognition as a Sponsor during the event (as applicable).

The "Grand Marshall" Title Sponsor – $3,500
Opportunity to show promotional company video during reception
- Ten (10) tickets to the event

The "French Quarter" Buffet Sponsor(s) – $2,500
(2 opportunities)
Company logo on dinner menu
- Eight (8) tickets to the event

The "Crescent City"Mardi Gras Mask Sponsor – $2,500
Company logo prominently displayed on poster at the Mardi Gras masks station
- Eight (8) tickets to the event

The "Toss Me Some" Beads Sponsor – $2,500
Company logo prominently displayed on poster at the Mardi Gras beads station
- Eight (8) tickets to the event

The "Pat O'Briens" Photo Sponsor – $2,500
Logo on photos taken in photography area
- Six (6) tickets to the event

The "Les Saintes" Silent Auction Sponsor – $2,000
Logo on all bidding forms and auction item displays
- Six (6) tickets to the event

The "Jackson Square" Entertainment Sponsor – $2,000
Company name or logo displayed on the dance floor
- Six (6) tickets to the event

The "Bourbon Street" Bar Sponsor(s) – $2,000
(2 opportunities)
Company name or logo on swizzle sticks or napkins placed at bars
- Six (6) tickets to the event

The "Masqueraders" Photo Booth Sponsor – $2,000
Company name or logo on display in photo booth area
- Six (6) tickets to the event

The "Bon Temps" Casino Game Tables Sponsor – $2,000
Sponsor's logo displayed at the casino game of their choice.
- Six (6) tickets to the event

The "Royale" Certificate Sponsor – $1,750
Company name or logo printed on each award certificate
- Four (4) tickets to the event

The "Second Line" Program Sponsor – $1,750
Sponsor's logo featured on the front cover of the event program
- Four (4) tickets to the event

UNLIMITED

Million Dollar Sponsor – $750
- Company listing in A/V presentation
- Company listing on all marketing
- Two (2) tickets to the event

Contact:
events@ghba.org
or 281-664-1428

Annual Event Celebrating New Home Sales Achievement in the Houston Building Industry

The 2023 Million Dollar Circle Awards

"Laissez les bon temps rouler!"

**Event details are subject to change without notice.*

Brought to you by the 2023

SALES & MARKETING COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION

Attn: Sales & Marketing Professionals
for Builders, Developers, Mortgage Companies, Title Companies or any other company that markets their business to REALTORS®!

THE 2023 REALTOR® RENDEZVOUS EXPO SHOW & PARTY EVENT

SPRING 2023

Brought to you by the 2023 SALES & MARKETING COUNCIL GREATER HOUSTON BUILDERS ASSOCIATION

UNDER THE BIG TOP

BOOTH THEME COMPETITION

SECURE YOUR EXHIBITOR BOOTHS

BOOTH COST: $1,000 per
Includes 8'X 10' booth with 6' table, standard expo pipe & draping

LIMIT 2 BOOTHS PER COMPANY*

TAKE TOP HONORS
AWARDS FOR BEST BOOTH THEMES!

AVAILABLE Sponsorships

— THE — RINGMASTER TITLE SPONSOR [$7,500]

- Top billing on all marketing for this inaugural event
- Largest Trade Show Booth located in prominent location in the expo
- Ten (10) Tickets to the Expo
- Five (5) Valet Passes

The "Marquee" Interactive Graffiti Wall Sponsor – $3,500
Logo on signage at the **REALTOR® Interactive Wall Installation**
Sponsor representatives to man the exhibit
- Six (6) tickets to the expo
- Three (3) valet passes

The "Big Top" Bar Sponsor(s) – $3,000
(2 opportunities)
Company logo on drink stirrers or napkins
- Six (6) tickets to the expo
- Three (3) valet passes

The "Clown Alley" Photo Booth Sponsor – $3,000
Logo on event souvenir photos
- Six (6) tickets to the expo
- Three (3) valet passes

The "Showman" Swag Bag Sponsor – $3,000
Logo on expo bags for guests to collect vendor goodies and collateral
- Six (6) tickets to the expo
- Three (3) valet passes

The "Carney" Caricature Artists Sponsor – $3,000
Company logo at caricature artists' station and also imprinted on keepsake caricature artwork of REALTOR® guests drawn during the expo
- Six (6) tickets to the expo
- Three (3) valet passes

The "Midway" Claw Grab Machine Sponsor – $3,000
Company logo on claw grab machine loaded with gift card give-aways
- Six (6) tickets to the expo
- Three (3) valet passes

The "Grandstand" Expo Guide Sponsor – $2,500
Company logo on guide hand out for guests to receive at entrance to expo
- Four (4) tickets to the expo
- Two (2) valet passes

The "Dog & Pony" Entertainment Sponsor – $2,500
Logo on signage at Live Entertainment Area
- Four (4) tickets to the expo
- Two (2) valet passes

The "Bandwagon" Trip Give-Away Sponsor – $2,500
Company representative to draw the winner's name live on stage
Company logo on expo tickets
- Four (4) tickets to the expo
- Two (2) valet passes

The "Three-Ring" Trophy Sponsor – $2,500
Logo or name on crystal trophies given for "Best Booth: 1st, 2nd & 3rd Place" as well as opportunity for (1) company representive to announce the winners live on-stage
- Four (4) tickets to the expo
- Two (2) valet passes

The "High Wire" Professional Head Shots Sponsor – $2,500
Logo on signage at the **REALTOR® Professional Photo Head Shots Prize Drawing Booth**
Sponsor representatives man the exhibit
- Four (4) tickets to the expo
- Two (2) valet passes

The "Clown Car" Valet Sponsor – $2,500
Logo on signage at Valet Station and on event valet passes
- Four (4) tickets to the expo
- Two (2) valet passes

The "Center Ring" Dance Floor Sponsor – $2,000
Company logo on dance floor for guests to enjoy as they dance the night away
- Two (2) tickets to the expo
- One (1) valet pass

Contact: events@ghba.org or 281-664-1428

A TRIBUTE TO

A League OF THEIR OWN

2023

TEXAS Bash

"There's no crying in baseball!"

EXCLUSIVE SPONSORSHIPS

Along with their individual benefits, Exclusive Sponsorships receive:

- Logo prominently displayed on all marketing and social media
- Logo featured on A/V program in the Texas Bash Suite

*Event details are subject to change without notice.

THE ORBIT

MASCOT VISIT SPONSOR
$2,500

- (1) One company representative has the opportunity to introduce Astros Mascot Orbit's visit with fans
- 10 Tickets to event

THE "DOTTIE" HOT DOG SPONSOR
$2,500

- Company logo displayed at food station
- 10 Tickets to event

THE "STILWELL" SILENT AUCTION SPONSOR
$2,500

- Company logo at the silent auction area and on all auction bidding sheets
- 10 Tickets to event

THE "JIMMY DUGAN" CLAPPING NOISE MAKER SPONSOR
$2,500

- Company logo imprinted on give-away noise makers
- 10 Tickets to event

THE "BETTY SPAGETTI" BEVERAGE SPONSOR
$2,500

- Company logo printed on napkins and large displays at the bar
- 10 Tickets to event

THE "KITT" KOOZIE SPONSOR
$2,500

- Company logo imprinted on give-away koozies
- 10 Tickets to event

THE "ERNIE" PEANUTS SPONSOR
$2,000

- Company logo prominently displayed on peanut bags
- 8 Tickets to event

THE "DORIS" FOAM FINGER SPONSOR
$2,500

- Company logo imprinted on fun give-away "**No. 1**" foam fingers
- 10 Tickets to event

THE "ALL-THE-WAY MAE" PHOTO BOOTH SPONSOR
$2,500

- Company logo prominently displayed on all souvenir photos taken in photo booth
- 10 Tickets to event

THE "ROCKFORD PEACHES" POPCORN SPONSOR
$2,000

- Company logo displayed at popcorn station and on bags
- 8 Tickets to event

SALES&MARKETING COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION

CONTACT: events@ghba.org or 281-664-1428

UNLIMITED

A great way to gain company visibility, Unlimited Sponsorships features your company listing on marketing and social media and in the A/V program in the Texas Bash Suite, plus these individual ticket benefits:

GRAND SLAM: $1,200	PINCH HITTER: $800	HOME PLATE: $450
6 Tickets to the Event	4 Tickets to the Event	2 Tickets to the Event

THE 2023 SALES & MARKETING COUNCIL BRINGS YOU

THE BIG LEBOW$KI Bowling TOURNAMENT

Get your team together early for this fun night on the lanes. We're paying tribute to the **25th Anniversary** of the cult classic that everyone enjoys watching time and again.

BATTLE OF THE BUILDERS
SALES & MARKETING COUNCIL
GHBA

Fall 2023

EXCEPTIONAL COMPANY RECOGNITION & EXPOSURE!

SUPERB TEAM BUILDING!

GREAT NETWORKING!

The Dude

TITLE SPONSOR $3,500

- Includes company logo prominently showcased with "top billing" at the event venue and on all print, online and social media marketing
- Opportunity for (1) one company representative to announce the start of the competition
- Opportunity for (1) one company representative to hand out the trophy awards
- (6) VIP Tickets to the Event

EXCLUSIVE SPONSORSHIPS

Along with their individual benefits, you'll receive:

- Logo/Name on TV Screens (as applicable)
- Logo recognition in print, online & social media marketing
- Signage at the event and recognition at awards presentation
- VIP Tickets to the event

Each ticket includes: admission to the event, food and (2) cocktails

THE Lebowski Bar

DRINKS SPONSOR $2,000

- Includes company logo on napkins and displays at all bars
- (4) Tickets to event

THE Ring Pin

BOWLING SHOES SPONSOR $1,500

- Includes company logo the bowling shoes check-in station area
- Opportunity for company representatives to welcome players at the station as well as give out company-provided swag items if they wish
- (2) Tickets to event

THE Ringer

PHOTO BOOTH SPONSOR $2,000

- Includes company logo on souvenir photos from the photo booth and social media experience
- (4) Tickets to event

THE Strike!

WINNING PRIZES SPONSOR $1,500

- Includes company logo on gift bags for 2nd & 3rd Place Winners as well as the Costume contests
- (2) Tickets to event

THE Nihilists

ENTERTAINMENT SPONSOR $1,500

- Includes company logo displayed at DJ Booth area
- (2) Tickets to event

"Sometimes you eat at the bar."

THE Walter

FOOD SPONSOR $2,000

- Includes company logo on displays at food stations
- (4) Tickets to event

THE Donny

KOOZIE SPONSOR $1,500

- Includes company logo imprinted on give-away koozies
- (2) Tickets to event

*UNLIMITED SPONSORSHIPS:

THE Hollywood Star

BECOME A Bowling Lane SPONSOR!

HOST A BOWLING LANE! $750 per

Up to 2 representatives allowed to man a company branded bowling lane during the competition.

- Price includes (2) tickets to event with recognition during the announcements
- Company listing on all marketing and social media

Companies are allowed multiple lanes.

REGISTER YOUR **Teams** PRICE : $600 per team. Up to (6) players. Each team receives (1) general event ticket and (1) Team pass per player. General event tickets include: admission into the event, food and (2) cocktails. No limit to number of teams per company.

**Event details are subject to change without notice.*

Contact: events@ghba.org 281-664-1428

ANNOUNCING

SALES & MARKETING COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION

MOON DREAMS

A COSMIC CELEBRATION

BLACK-TIE AWARDS GALA | BLASTING OFF – FALL 2023

PEOPLE, PRODUCT and PROMOTION categories of nearly 700 entries are judged for this annual black tie gala awards event. Sponsors and winners receive recognition through the association and local media. Be a part of the one night of the year when the best of the best come together to represent their companies through sponsorships and awards entries. This year's event celebrates the NASA's mission to the moon and beyond.

AVG. ATTENDANCE: 800+ Builders, Remodelers, Developers, REALTORS®, Associates and Sales & Marketing Professionals

THE "Supernova"

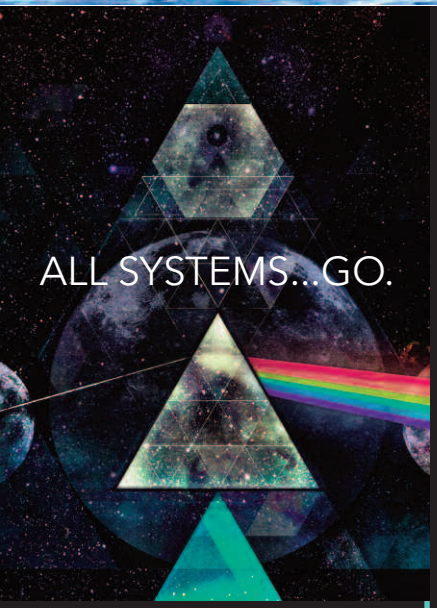
TITLE SPONSOR: $12,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on stage during the entire dinner & awards presentation
- Mini presentation to kick off the show – a 60 second sponsor-provided video
- Grand entrance by a company representative that begins the awards show. The spotlight moment will incorporate the theme of the evening
- Special seating at the TITLE SPONSOR'S TABLE: a VIP Table for 10 in the ballroom positioned at the room's most central focal point

CONTACT: events@ghba.org or 281-664-1428

More Sponsorship Opportunities on next page.



EXCLUSIVE SPONSORSHIPS

Along with their own individual benefits, Exclusive Sponsorship* packages include:

- Logo recognition on all marketing collateral, advertising and social media
- Logo displayed during awards presentation
- Sponsors' Awards presented to your company representative
- 10 complimentary tickets with VIP seating, and 5 valet passes
- Free one-time mailing list of GHBA members
- Link to your web site from GHBA web site through 10/23
- 1/4 page ad in one issue of a 2023 *Houston Builder* Magazine

Modifications may be made to Exclusive Sponsorships depending upon the request. Ask for details!

"The Aurora"

AUDIO/VISUAL PRESENTATION SPONSOR: $6,500

Package includes list of Exclusive Sponsor benefits, plus:

- Sponsor's logo will be set within the border graphics of the on screen awards show presentation to be seen all evening

"The Cosmic"

COCKTAIL RECEPTION SPONSOR: $6,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed at your VIP section of the cocktail reception
- One (1) company representative to announce the show to begin ushering guests into the ballroom for the dinner and awards presentation

"Deep Space"

DÉCOR SPONSOR: $6,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed in ballroom
- Opportunity to display a sponsor-provided decor vignette within the ballroom with company logo

"The Universe"

OUTER SPACE TRIBUTE SPONSOR: $6,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on screen during video tribute
- Opportunity to have one company representative to introduce the tribute

"The Martian"

MARTINI SPONSOR: $5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Sponsor to hand out 50 martini drink tickets
- Sponsor names the martini of the evening
- Sponsor logo carved in ice sculpture at martini bar

"The Countdown"

CASINO GAMING STATIONS SPONSOR: $5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Speciality decks of playing cards with company logo for use at blackjack and poker tables
- Logo on all casino gaming stations

"The Zodiac"

SPECIALTY DRINK SPONSOR: $5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Sponsor to hand out 50 specialty drink tickets
- Sponsor names the specialty drink of the evening
- Sponsor logo at specialty drink bar area

"The Liftoff"

TRIP GIVE AWAY SPONSOR: $5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo printed on event ticket trip give away form area
- Sponsor draws the winner's name for the trip for two grand prize give away

"The Infinity & Beyond"

AFTER PARTY SPONSOR: $5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo displayed on the dance floor for everyone to see
- Sponsor is announced during the party
- Sponsor has an exclusive VIP section of the After Party

"The Galaxy"

WINNERS GUIDE SPONSOR: $5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on the front cover of the 2023 Winners & Finalists 24 page official program
- A sponsor-provided full page ad in the program

"The Celestial"

CENTERPIECE SPONSOR: $5,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo incorporated into elegant centerpieces on the ballroom tables for guests to enjoy all night

"The Hubble"

PHOTO BOOTH SPONSOR: $5,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo displayed at "THE MIRROR, a social media experience" photo booth area
- Logo printed on keepsake photo print outs

"The Zenith"

PHOTOGRAPHY SPONSOR: $5,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo displayed at green screen photography area
- Logo printed on keepsake photo print outs

"The Stratosphere"

DINNER SPONSOR: $4,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on elegant keepsake menus placed at each place setting

"The Blue Moon"

BAR SPONSOR: $4,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo imprinted on drink stirrers at bar area
- Logo imprinted on napkins at bar area
- Logo displayed at bar area

"The Comet"

CARICATURE SPONSOR: $4,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo to appear on the artist's caricature drawings
- Opportunity to mix & mingle as guests have their caricatures drawn

"The Lunar"

DESSERT SPONSOR: $4,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on the dessert presentation at each place setting

"The Big Bang"

OFFICIAL TOAST SPONSOR: $4,000

Package includes list of Exclusive Sponsor benefits, plus:

- One (1) company representative to give the official PRISM 2023 toast of the evening live onstage

"The Galactica"

VALET SPONSOR: $3,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo printed on all valet passes
- Logo displayed at the valet station
- Opportunity to leave a sponsor-provided gift item in each vehicle that valets

"4, 3, 2, 1:

Earth below us,

Drifting, falling...

Floating weightless,

Calling, calling...home."

— MAJOR TOM

UNLIMITED SPONSORSHIPS

Diamond SPONSOR: $3,000

Package includes:

- Company listing on all advertising
- Table of ten (10) tickets to the event

Gold SPONSOR: $2,000

Package includes:

- Company listing on all advertising
- Six (6) tickets to the event

Silver SPONSOR: $1,000

Package includes:

- Company listing on all advertising
- Two (2) tickets to the event

SALES&MARKETING COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION

CONTACT:
events@ghba.org
or 281-664-1428

AIRIADEVCO.COM

PREMIERE. MASTER-PLANNED. COMMUNITIES.

ARTAVIA®

2,200-acre master-planned community in Conroe, TX, artfully designed to bring people and nature together in a colorful way with an appealing mix of amenities and award-winning builders.

ALIANA®

2,000-acre, nationally recognized and award-winning, master-planned community in Richmond, TX, known for it's handcrafted lifestyle, prime location and premiere builders.

At AIRIA Development® Company, we create premiere residential environments where houses become homes and residents of all ages can live, work, play, gather and build memories. With a keen eye for design, we enhance the natural beauty of the areas we develop, while keeping our focus on what is most important to homebuyers – an extraordinary place they will be proud to call home. **Learn more at AIRIADEVCO.com.**

AIRIA DEVELOPMENT COMPANY®

20333 STATE HIGHWAY 249
SUITE 600
HOUSTON, TEXAS 77070
281.809.7800