

2016 WINNERS & FINALISTS

2016

SALES & MARKETING COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION

Bollywood NIGHTS



OCTOBER 1, 2016 • LEGENDS BALLROOM: ROYAL SONESTA HOTEL HOUSTON

2017 HOUSTON'S BEST PRISM AWARDS: FALL 2017

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MONTE
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WINNERS GUIDE



SPECIALTY DRINK



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ENTERTAINMENT



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HENNA ARTIST



OFFICIAL TOAST



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Congratulations to the 2016
GRAND AWARD
WINNERS & FINALISTS

CUSTOM BUILDER
FRANKEL BUILDING GROUP

FINALISTS:
On Point Custom Homes
Whitestone Builders
Zander Homes

VOLUME BUILDER
DARLING HOMES

FINALISTS:
Newmark Homes
Taylor Morrison

REMODELER
MORNING STAR BUILDERS & RENOVATIONS

FINALIST:
Sneller Custom Homes & Remodeling
Keechi Creek Builders

DEVELOPER
CRESCENT COMMUNITIES

FINALISTS:
Caldwell Companies
Rise Communities

PROMOTION
ON TARGET! MARKETING & ADVERTISING
FOR FALLS AT IMPERIAL OAKS

FINALISTS:
Trendmaker Homes
On Target! Marketing & Advertising
FOR ALLURA USA
Crescent Communities

BEST PEOPLE



Humanitarian of the Year - Business
**THE WOODLANDS
 DEVELOPMENT COMPANY**
 FINALIST:
 William David Homes



Marketing Professional
 of the Year -
 Developer
Jennifer Jones
 RISE COMMUNITIES

FINALIST:
 Lona Shipp -
 Bridgeland
 Development

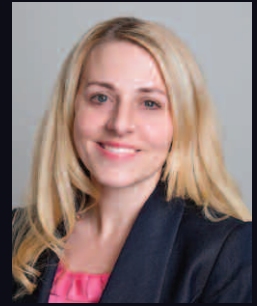


Marketing Professional
 of the Year -
 Volume Builder
Melissa Guerra
 NEWMARK HOMES

FINALISTS:
 Jaime Virkus - Darling Homes
 Carrie Roehling - Ashton Woods



Sales Manager of the Year
 Volume Builder
Randy Wallace
 TAYLOR MORRISON



Online Sales Professional
 of the Year
 Volume Builder
Bobbie Baker
 GEHAN HOMES

FINALISTS:
 Kim Bennett
 Trendmaker Homes
 Tara Slusser
 Darling Homes



Design Center Associate
 of the Year
Tiffany Trask
 ON POINT CUSTOM HOMES

FINALISTS:
 Leslie Restrepo - Taylor Morrison
 Amy Townsell - Darling Homes



REALTOR® Team of the Year
The Seth Brothers
 Sonit Seth and Kunal Seth



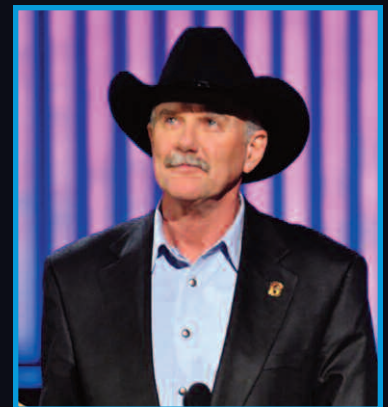
Sales Professional of the Year
 Volume Builder
Ed Mecardo
 TAYLOR MORRISON

FINALISTS:
 Jenna Sidenstricker
 Darling Homes
 Greg Sewell
 Westin Homes



Rookie Onsite Sales Professional
 of the Year - Volume Builder
Kelly Porter
 DARLING HOMES

FINALISTS:
 Carina Leeka
 Meritage Homes
 Laura Duke
 Ashton Woods



2016 PRISM
 TRAILBLAZER AWARD
 RECIPIENT
Dan Wallrath
 FOUNDER OF
 OPERATION FINALLY HOME



REALTOR® of the Year
Shijimon Jacob
 EVEREST REALTY
 FINALIST:
 Jim Mulholland
 Cy Fair Real Estate



Mortgage Specialist
 of the Year
Kristy Cormier
 DARLING HOMES
 FINALIST:
 Brad Snyder
 Gehan Homes



Construction Superintendent
 of the Year - Custom Builder
Stephanie Carwile
 SANDCASTLE HOMES



Construction Superintendent
 of the Year - Volume Builder
Steve Townsend
 CAMILLO PROPERTIES

FINALISTS:
 Kelly Kinsley -
 Legend Homes/
 Princeton Classic Homes

Mick Papesh -
 Legend Homes/
 Princeton Classic Homes



Green Building
 Advocate of the Year
Nicole Keown
 SANDCASTLE
 HOMES

SMC Associates of the Year



Randall Duncan **Rocky Flores**
 DATASmart/DUNCAN SECURITY



SMC Board Member
 of the Year
Carrie Roheling
 ASHTON WOODS

CUSTOM BUILDERS



Custom Home Design over \$2 Million
FRANKEL BUILDING GROUP



Custom Home Design \$1 Million to \$1.5 Million
CASON GRAYE HOMES
FINALIST:
Frankel Building Group
Bella Torre Homes



Custom Home Design \$500,000 to \$1 Million
FRANKEL BUILDING GROUP

FINALISTS:
William David Homes
Whitestone Builders



Custom Home Design Under \$500,000
ON POINT CUSTOM HOMES, LP

FINALISTS:
Texas Elite Custom Homes
Sandcastle Homes



Custom Home Elevation
\$1 Million to \$1.5 Million
ROHE & WRIGHT BUILDERS

FINALIST:
Cason Graye Homes
Bella Torre Homes



Custom Home Elevation
\$500,000 to \$1 Million
WILLIAM DAVID HOMES

FINALISTS:
William David Homes
Whitestone Builders



Custom Home Elevation Under \$500,000
ZANDER HOMES

FINALISTS:
Zander Homes
ROC Homes Texas, LTD



Custom Garden / Patio Home
ON POINT CUSTOM HOMES, LP

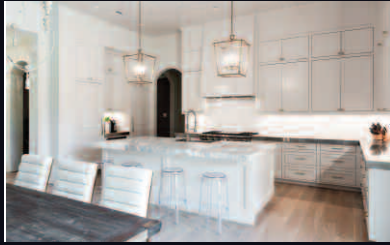
FINALISTS:
Zander Homes
ROC Homes Texas, LTD



Custom Home
Townhome Product Design
ON POINT CUSTOM HOMES, LP

FINALISTS:
Rohe & Wright Builders
Sandcastle Homes

2016 HOUSTON'S BEST PRISM AWARDS



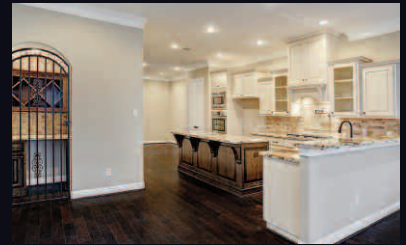
Custom Home Kitchen
Home Over \$1 Million
CASON GRAYE HOMES

FINALISTS:
Mirador Builders
Frankel Building Group



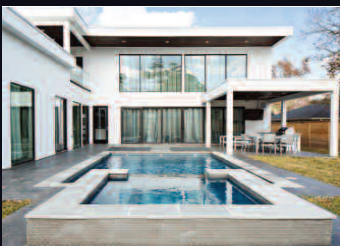
Custom Home Kitchen
Home \$500,000 to \$1 Million
WHITESTONE BUILDERS

FINALISTS:
Whitestone Builders
Realex Homes



Custom Home Kitchen
Home Under \$500,000
ZANDER HOMES

FINALISTS:
Texas Elite Custom Homes
On Point Custom Homes, LP



Custom Home Specialty Room
Home Under \$1 Million
CAPITAL BUILDERS

FINALISTS:
On Point Custom Homes, LTD
Capital Builders



Custom Home Specialty Room
Home Over \$1 Million

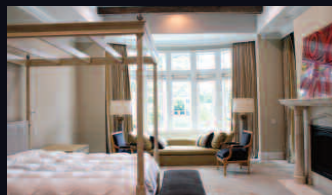
FRANKEL BUILDING GROUP

FINALISTS:
Cason Graye Homes
Bella Torre Homes



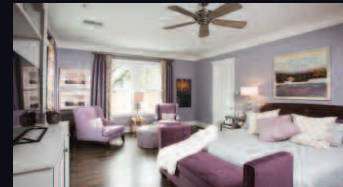
Custom Home
Outdoor Living Space
FRANKEL BUILDING GROUP

FINALISTS:
Butler Brothers
On Point Custom Homes, LP



Custom Home Bedroom
Home Over \$1 Million
FRANKEL BUILDING GROUP

FINALIST:
Bella Torre Homes

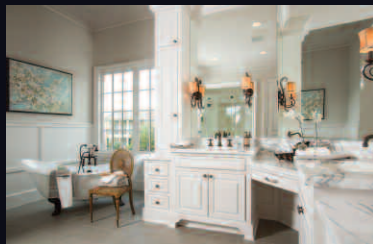


Custom Home Bedroom
Home Under \$1 Million
WHITESTONE BUILDERS



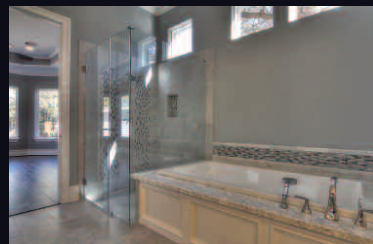
Custom Home Bath
Home Over \$1 Million
FRANKEL BUILDING GROUP

FINALISTS:
Mirador Builders
Cason Graye Homes



Custom Home Bath
Home \$500,000 to \$1 Million
WHITESTONE BUILDERS

FINALISTS:
Whitestone Builders
William David Homes



Custom Home Bath
Home Under \$500,000
TEXAS ELITE CUSTOM HOMES

FINALISTS:
Zander Homes
ROC Homes Texas, LTD



Custom Home
Green Building -
Single Family Home
FRANKEL BUILDING GROUP

FINALIST:
Zander Homes

VOLUME BUILDERS



Volume Builder
Specialty Product Design
Over \$1 Million
FEDRICK, HARRIS by
NEWMARK HOMES



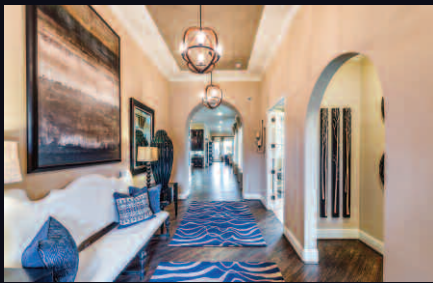
Volume Builder Product Design
\$600,000+
DREES HOMES
FINALISTS:
Darling Homes
J. Patrick Homes



Volume Builder Product Design
\$500,000 to \$600,000
J. PATRICK HOMES
FINALISTS:
Darling Homes
Coventry Homes



Volume Builder Product Design
\$400,000 to \$500,000
LEGEND HOMES/PRINCETON
CLASSIC HOMES
FINALISTS:
Newmark Homes
J. Patrick Homes



Volume Builder Product Design
\$350,000 to \$400,000
DARLING HOMES
FINALISTS:
Westin Homes
Gehan Homes



Volume Builder Product Design
\$300,000 to \$350,000
PULTEGROUP - DEL WEBB
FINALISTS:
Plantation Homes
Ashton Woods



Volume Builder Product Design
\$250,000 to \$300,000
WESTIN HOMES
FINALISTS:
Legend Homes
Ashton Woods



Volume Builder Product Design
\$200,000 to \$250,000
BEAZER HOMES
FINALISTS:
Taylor Morrison
Beazer Homes



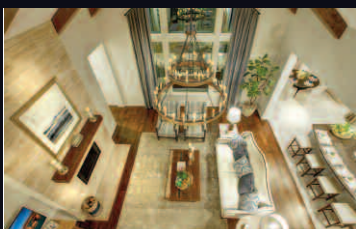
Volume Builder Product Design
Under \$200,000
PULTEGROUP - DEL WEBB
FINALIST:
PulteGroup



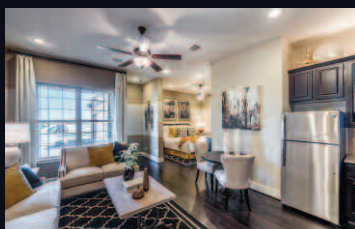
Volume Builder
Townhome Product Design
COVENTRY HOMES



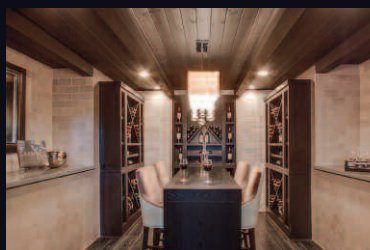
Volume Builder - Kitchen
DARLING HOMES
FINALISTS:
Taylor Morrison
Darling Homes



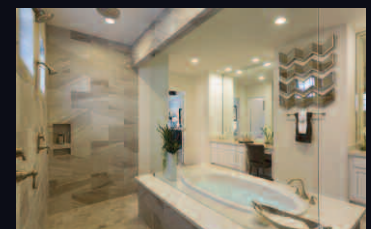
Volume Builder - Family Room
DREES HOMES
FINALISTS:
Darling Homes
Taylor Morrison



Volume Builder - Bedroom
DARLING HOMES
FINALISTS:
Newmark Homes
Taylor Morrison



Volume Builder - Specialty Room
FEDRICK, HARRIS
by NEWMARK HOMES
FINALISTS:
Darling Homes
Darling Homes



Volume Builder - Bath
J. PATRICK HOMES
FINALISTS:
Newmark Homes
Darling Homes

2016 HOUSTON'S BEST PRISM AWARDS



**Volume Builder
Specialty Home Front Elevation
Over \$1 Million
FEDRICK, HARRIS by
NEWMARK HOMES**



**Volume Builder
Specialty Home Front Elevation
\$750 to \$1 Million
FEDRICK, HARRIS by NEWMARK HOMES
FINALIST:
Coventry Homes**



**Volume Builder
Specialty Home
Front Elevation
Up to \$750
COVENTRY HOMES**



**Volume Builder
Garden Home/Patio Home of the Year
DARLING HOMES
FINALISTS:
Darling Homes
Taylor Morrison**



**Volume Builder
Model Home Park Design of the Year
TAYLOR MORRISON**

**FINALIST:
Beazer Homes**



**Design Center of the Year
Volume Builder
TAYLOR MORRISON**

**FINALISTS:
J. Patrick Homes
Darling Homes**



**Volume Builder Outdoor Living Space
DARLING HOMES**

**FINALISTS:
Drees Custom Homes
Newmark Homes**



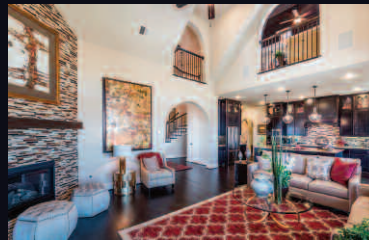
**Volume Builder
Interior Merchandising for a
Model Home: \$600,000+
DARLING HOMES**

**FINALISTS:
Newmark Homes
J. Patrick Homes**



**Volume Builder Interior
Merchandising for a
Model Home: \$500,000 to \$600,000
DARLING HOMES**

**FINALISTS:
Darling Homes
Trendmaker Homes**



**Volume Builder Interior
Merchandising for a
Model Home: \$400,000 to \$500,000
DARLING HOMES**

**FINALISTS:
Westin Homes
J. Patrick Homes**



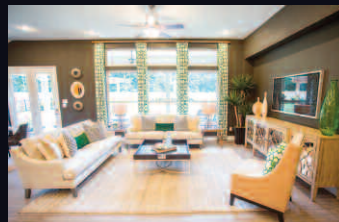
**Volume Builder Interior
Merchandising for a
Model Home: \$350,000 to \$400,000
WESTIN HOMES**

**FINALISTS:
Darling Homes
Gehan Homes**



**Volume Builder Interior
Merchandising for a Model Home:
\$300,000 to \$350,000
PULTEGROUP - DEL WEBB**

**FINALISTS:
Taylor Morrison
MP Studio Interiors for KB Home**



**Volume Builder Interior
Merchandising for a Model Home:
\$250,000 to \$300,000
MP STUDIO INTERIORS
FOR KB HOME**

**FINALISTS:
Newmark Homes
MP Studio Interiors for KB Home**



**Volume Builder Interior
Merchandising for a Model Home:
\$200,000 to \$250,000
MP STUDIO INTERIORS
FOR KB HOME**

**FINALISTS:
MP Studio Interiors for KB Home
MP Studio Interiors for KB Home**

REMODELERS & ASSOCIATES



Whole House Renovation
\$500,000 to \$750,000
SOUTHERN GREEN BUILDERS
FINALIST:
Sneller Custom Homes and Remodeling



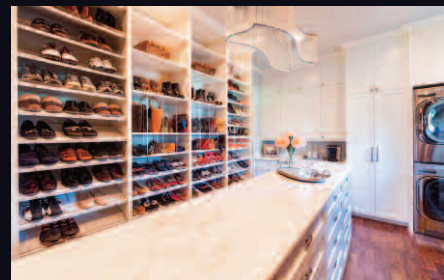
Whole House Renovation
\$250,000 to \$500,000
MORNING STAR RENOVATIONS
FINALISTS:
Lippold Custom Homes
329 Design



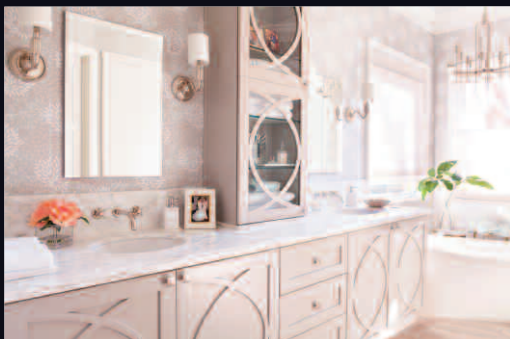
Whole House Renovation
Under \$250,000
THIRD COAST BUILDERS



Home Addition Over \$150,000
REMODELERS OF HOUSTON
FINALISTS:
Camm Construction
Keechi Creek Builders



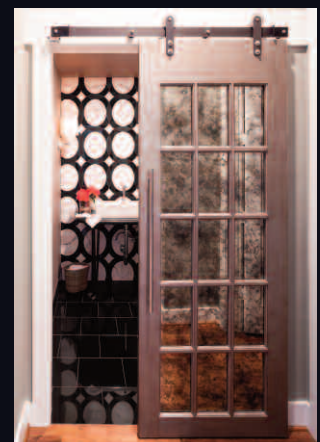
Home Addition Under \$150,000
SNELLER CUSTOM HOMES
AND REMODELING
FINALIST:
Sneller Custom Homes and Remodeling



Remodeled Bath Over \$50,000
SNELLER CUSTOM HOMES
AND REMODELING



Remodeled Bathroom
\$25,000 to \$50,000
MORNING STAR RENOVATIONS
FINALISTS:
Sneller Custom Homes and Remodeling
Keechi Creek Builders



Remodeled Bathroom
Under \$25,000
SNELLER CUSTOM HOMES
AND REMODELING

2016 HOUSTON'S BEST PRISM AWARDS



Remodeled Specialty Room
MORNING STAR RENOVATIONS

FINALISTS:
Sneller Custom Homes and Remodeling
Keechi Creek Builders



Remodeled Outdoor Living Space
TEXAS CUSTOM PATIOS

FINALISTS:
Sneller Custom Homes and Remodeling
Texas Custom Patios



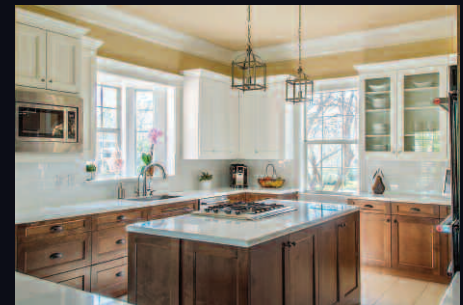
Remodeled Kitchen Over \$100,000
**SNELLER CUSTOM HOMES
AND REMODELING**

FINALISTS:
Craftsmanship by John
329 Design



Remodeled Kitchen \$50,000 to \$100,000
MORNING STAR RENOVATIONS

FINALISTS:
Keechi Creek Builders
329 Design



Remodeled Kitchen Under \$50,000
KEECHI CREEK BUILDERS

FINALIST:
329 Design



Private Residence
Interior Design - Specialty Room
CHAIRMA DESIGN GROUP

FINALISTS:
Chairma Design Group
Chairma Design Group



Private Residence
Interior Design - Bath
CHAIRMA DESIGN GROUP

FINALISTS:
Chairma Design Group
Chairma Design Group



Private Residence
Interior Design - Family
EKLEKTIK INTERIORS

FINALISTS:
Chairma Design Group
Eklectik Interiors

DEVELOPERS



Master Planned Community of the Year
CALDWELL COMPANIES
for Towne Lake

FINALISTS:
Crescent Communities for The Groves
Bridgeland Development, LP for Bridgeland



Community of the Year
RISE COMMUNITIES
for Cane Island

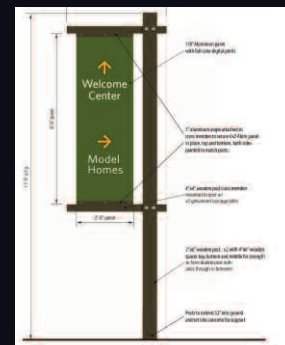
FINALIST:
Friendswood Development Company for Woodtrace



Model Home Park Design of the Year - Developer
POMONA

SUBMITTED BY ANDERSON-HANSON-BLANTON

FINALISTS:
Johnson Development for Sienna Plantation
Harper's Preserve submitted by Boe Creative



Signage of the Year - Developer
CRESCENT COMMUNITIES
for The Groves

FINALISTS:
Pomona submitted by Anderson-Hanson-Blanton
The Johnson Development Corporation
for Imperial Sugar Land



Master Planned Community Entrance of the Year
Developer
CALDWELL COMPANIES
for Towne Lake

FINALISTS:
Holcomb Properites for The Falls at Imperial Oaks
Harper's Preserve submitted by Boe Creative



Community Entrance of the Year - Developer
RISE COMMUNITIES
for Cane Island

FINALISTS:
Friendswood Development Company
Pomona submitted by Anderson-Hanson-Blanton

2016 HOUSTON'S BEST PRISM AWARDS



Master Planned Community
Recreation Center of the Year
CALDWELL COMPANIES
for Towne Lake

FINALIST:
Holcomb Properites for The Falls at Imperial Oaks



Community Recreation Center of the Year
Developer
RISE COMMUNITIES
for Cane Island



Interactive Point of Sale Experience
of the Year - Developer
BRIDGELAND DEVELOPMENT, LP

FINALIST:
Rise Communities for Cane Island



Sales Information Center of the Year
Developer
CRESCENT COMMUNITIES
for The Groves

FINALIST:
Johnson Development for Sienna Plantation



Master Planned Landscape Design of the Year Developer
CRESCENT COMMUNITIES
for The Groves

FINALISTS:
Holcomb Properites for The Falls at Imperial Oaks
Bridgeland Development, LP for Bridgeland



Community Landscape Design of the Year Developer
RISE COMMUNITIES
for Cane Island

FINALIST:
Friendswood Development Company for Woodtrace

PROMOTIONS



Billboard of the Year- Branding - Developer
HOLCOMB PROPERTIES - THE FALLS AT IMPERIAL OAKS
 submitted by On-Target! Marketing & Advertising

FINALISTS:

Pomona submitted by Anderson-Hanson-Blanton
 Rise Communities for Cane Island



Billboard of the Year Volume Builder
TRENDMAKER HOMES

FINALIST:
 Newmark Homes



Marketing Campaign of the Year
 Volume Builder
DARLING HOMES
 for "Luxury In Bloom"

FINALISTS:

Gehan Homes for "Give & Receive" promo
 Newmark Homes for "Sell Away" promo



Billboard of the Year- Event
 Builder
DARLING HOMES
 for Luxury In Bloom Tour



Marketing Campaign of the Year - Developer
POMONA
 submitted by Anderson-Hanson-Blanton

FINALISTS:

The Johnson Development for Tuscan Lakes
 Miramesa submitted by Baker One



Internet Marketing Campaign of the Year
 Custom Builder
ON POINT CUSTOM HOMES, LP
 "Instagram Giveaway"



Internet Marketing Campaign of the Year
 Developer
HOLCOMB PROPERTIES - THE FALLS AT IMPERIAL OAKS
 submitted by On-Target! Marketing & Advertising

FINALISTS:
 Pomona

submitted by Anderson-Hanson-Blanton
 Woodridge Forest
 submitted by On-Target! Marketing & Advertising



Internet Marketing Campaign of the Year
 Volume Builder
GEHAN HOMES

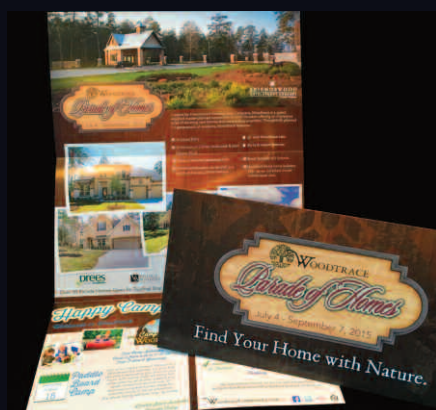
2016 HOUSTON'S BEST PRISM AWARDS



Marketing Campaign of the Year
Associate
ALLURA USA
by ON-TARGET! MARKETING
& ADVERTISING



Internet Marketing Campaign of the Year
Associate
ALLURA USA
by ON-TARGET! MARKETING
& ADVERTISING



Direct Mail Piece of the Year
Business to Consumer - Developer
FRIENDSWOOD DEVELOPMENT
for Woodtrace

FINALISTS:
Trendmaker Homes for Hidden Arbor
Miramesa submitted by Baker One



Direct Mail Piece of the Year
Business to Business
Volume Builder
TRENDMAKER HOMES

FINALIST:
Trendmaker Homes



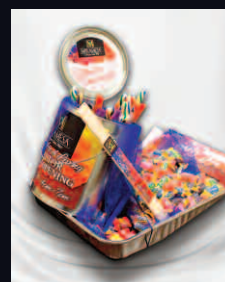
Direct Mail Piece of the Year
Business to Consumer - Builder
ZANDER HOMES

FINALIST:
Cason Graye Homes



Direct Mail Piece of the Year
Associate
ALLURA USA
by ON-TARGET! MARKETING & ADVERTISING

FINALISTS:
Anderson Canyon
Cambria



Direct Mail Piece of the Year
Business to Business - Developer
BAKER ONE
FOR MIRAMESA

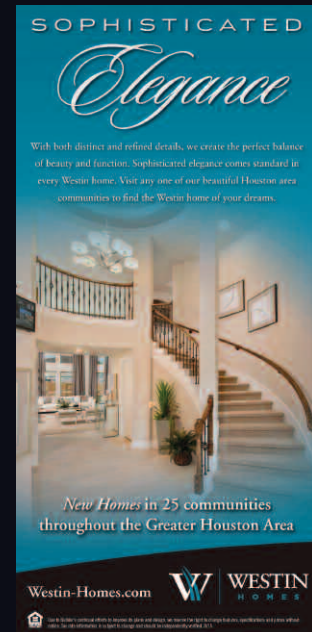
PROMOTIONS



Print Ad of the Year
Developer
CRESCENT COMMUNITIES
for The Groves

FINALISTS:

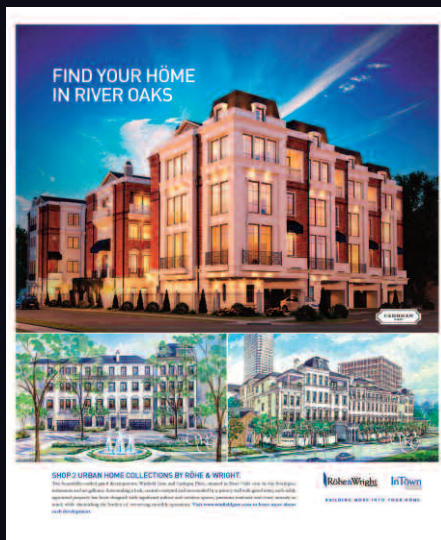
Pomona submitted by Anderson-Hanson-Blanton
Friendswood Development for
"We Are Houston's Largest Developer"



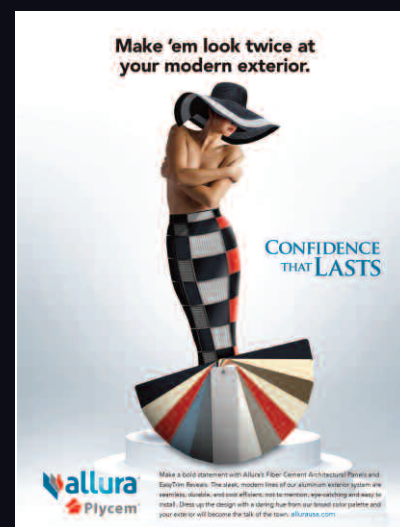
Print Ad of the Year
Volume Builder
WESTIN HOMES
for "Sophisticated Elegance"

FINALISTS:

Taylor Morrison for "Happy Place"
Darling Homes for "Luxury In Bloom"



Print Ad of the Year
Custom Builder
ROHE & WRIGHT BUILDERS



Print Ad of the Year
Associate
ALLURA USA
by ON-TARGET! MARKETING & ADVERTISING

FINALIST:
Cambria

2016 HOUSTON'S BEST PRISM AWARDS



Event of the Year - Developer
BRIDGELAND DEVELOPMENT, LP
FOR BRIDGELAND "NATUREFEST"

FINALISTS:
Crescent Communities
for The Groves Grand Opening

Anderson-Hanson-Blanton
for the Pomona Realtor Grand Opening



Sales Brochure of the Year
Developer
CRESCENT COMMUNITIES
for The Groves

FINALISTS:
Johnson Development
Rise Communities



Sales Brochure of the Year
Custom Builder
ROHE & WRIGHT BUILDERS
for Windfield Gate

FINALIST:
Cason Graye Homes



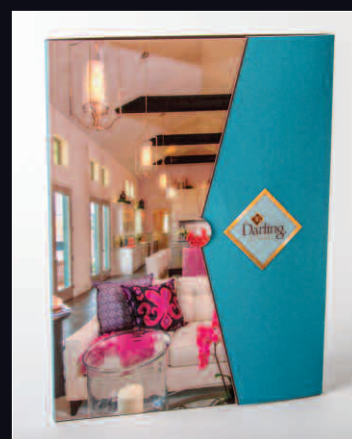
Event of the Year - Community
Developer
MIRAMESA submitted by BAKER ONE
for "The Fine Art of Living"

FINALISTS:
Friendswood Development for
Woodtrace Parade of Homes

Trendmaker Homes for
"Bust Dem Holiday Blues"



Sales Brochure of the Year
Associate
COBB FENDLEY
by ON-TARGET! MARKETING & ADVERTISING



Sales Brochure of the Year
Volume Builder
DARLING HOMES

FINALISTS:
Trendmaker Homes
J.Patrick Homes

PROMOTIONS



Television/Video Promo
of the Year -Developer

BRIDGELAND DEVELOPMENT, LP
for Bridgeland

FINALISTS:
Falls at Imperial Oaks
submitted by On-Target! Marketing & Advertising
The Signorelli Company for Valley Ranch



Television/Video Promo of the Year
Builder
ON POINT CUSTOM HOMES, LP

FINALIST:
On Point Custom Homes, LP



Television/Video Promo of the Year
Associate
COBB FENDLEY
by ON-TARGET! MARKETING & ADVERTISING

FINALISTS:
Allura USA submitted by On-Target! Marketing & Advertising
Chsemar Homes submitted by Crozier & Henderson Productions, Inc.

RADIO

Radio Commercial of the Year - Developer
HOLCOMB PROPERTIES FOR
THE FALLS AT IMPERIAL OAKS LAKES,
submitted by On-Target! Marketing & Advertising

FINALIST:
Holcomb Properties for The Falls at Imperial Oaks Lakes,
submitted by On-Target! Marketing & Advertising

The Falls at Imperial Oaks Lakes "Happy Tails Dog Park,
submitted by On-Target! Marketing & Advertising

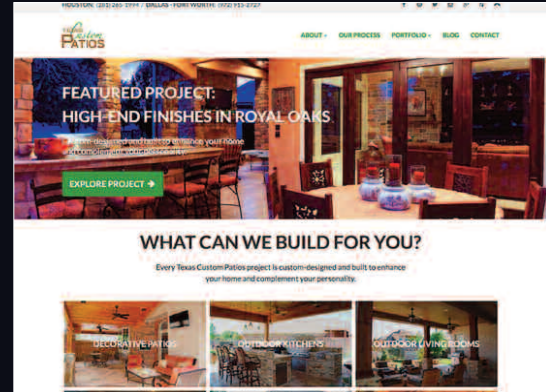
2016 HOUSTON'S BEST PRISM AWARDS



Website of the Year
Developer
RISE COMMUNITIES
for MeridianaTexas.com

FINALISTS:

Crescent Communities for The Groves
Rise Communities for Cane Island



Website of the Year - Remodler
TEXAS CUSTOM PATIOS



Website of the Year - Associate
CAMBRIA

FINALISTS:
Anderson Canyon

Allura USA
created by On-Target!
Marketing & Advertising



Website of the Year - Volume Builder
WESTIN HOMES for westin-homes.com

FINALIST:

Trendmaker Homes for trendmakerhomes.com
Sitterle Homes for sitterlehomes.com



Website of the Year - Custom Builder
ROHE & WRIGHT BUILDERS

FINALISTS:
Terrenova Real Estate Company
for Colibri Custom Homes



CONGRATULATIONS TO The 2016 GHBA Sales & Marketing Council

LEADERSHIP COMMITTEE

PRESIDENT
Kristina Jones
Highland Homes

VICE PRESIDENT & 2016 HOUSTON'S BEST PRISM CHAIR
Mike Blalock
Post Oak Publishing

SECRETARY - TREASURER
Elizabeth Thompson
CalAtlantic Homes

ASSOCIATE VICE PRESIDENT
Christy Stratton
ViaVis, Inc.

PAST PRESIDENT
Gigi Lilly
Perfect Image Signs & Graphics

SMC BOARD MEMBERS

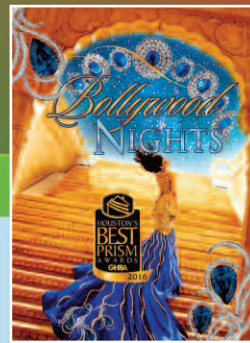
Taylor Blissit, Coventry Homes & Plantation Homes
Vicki Cheairs, CAPS, RMF- HECM Loan Specialists
Rob Cook, Bershire Hathaway Home Services
Scott Gardner, Core Details
Brandi Clark, Highland Homes
Becca Green, Crescent Communities
Leseh Palay, KW-Priority Property Group
Carrie Roehling, Ashton Woods
Kunal Seth, The Seth Brothers (REMAX)
Sarah Starr, Taylor Morrison
Jennifer Symons, Caldwell Companies
Jaime Virkus, Darling Homes
Jessica Welsh, Comcast Cable
Laurie Wilson, First American Title



For more information, contact:
Mel Audain (281) 664-1428 MAudain@ghba.org

Membership Has Its Privileges.

Become a member of the GHBA's Sales & Marketing Council (SMC) and discover opportunities for yourself and your company. SMC members enjoy the benefits of year round involvement in this industry-leading organization.



Member Benefit

- Industry Advocacy
- Networking
- Education
- Industry Information
- Member Discounts
- Marketing Opportunities
- Community Involvement
- Prestigious Affiliations



Mel Audain

(281) 664-1428

MAudain@ghba.org

2017 Underwriter Packages

ANNUAL PLATINUM LEVEL \$2,500

- 10 tickets with pre-paid admission to all Networking Events
- 6 tickets with pre-paid admission to Battle of the Builders
- 4 tickets with pre-paid admission to Texas Bash 2017
- 2-3 Minute speaking opportunity at MDC and one other event
- Logo on SMC page in the monthly Houston Builder magazine
- Logo on the SMC webpage with a link to your company's site
- Company promoted on posts in SMC Social Media marketing

ANNUAL GOLD LEVEL: \$1,500

- 5 tickets with pre-paid admission to all Networking Events
- 3 tickets with pre-paid admission to Battle of the Builders
- 2 ticket with pre-paid admission to Texas Bash 2017
- 2-3 Minute speaking opportunity at MDC and one other event
- Logo on SMC page in the monthly Houston Builder magazine
- Logo on the SMC webpage with a link to your company's site
- Company promoted on posts in SMC Social Media marketing

ANNUAL SILVER LEVEL: \$500

- 1 ticket with pre-paid admission to all Networking Events
- 1 ticket with pre-paid admission to Texas Bash 2017
- 1 ticket with pre-paid admission to Battle of the Builders
- Company listing on SMC page in the monthly Houston Builder magazine
- Company listing on SMC webpage with a link to your company's site
- Company promoted on posts in SMC Social Media marketing

SPONSOR A NETWORKING EVENT: \$500

- Be front and center at a 2017 Networking Event — 2 Tickets to the event, plus:
- Opportunity to speak 2-3 min. at the event
 - Table to display company goods/literature
 - Logo included in all marketing efforts for the event including Houston Builder Magazine

SMC BOARD MEETING SPONSOR: \$300

- Get in front of some of the industry's top sales and marketing professionals.
- Opportunity to speak 2-3 min. at an SMC Board Meeting
 - Sit in on a SMC Board Meeting
 - Access to SMC Board Contact Info
 - Logo in Houston Builder Magazine

*Event details and sponsorship availabilities are subject to change without notice. Ask for full details.

HOUSTON'S BEST PRISM AWARDS



FALL
2017



2017

GHBAprismawards.com

BLACK TIE GALA
SIT DOWN DINNER &
AWARDS PRESENTATION

**SALES &
MARKETING
COUNCIL**
GREATER HOUSTON
BUILDERS ASSOCIATION

a night in
**MONTE
CARLO**

**ALONG WITH THEIR OWN INDIVIDUAL BENEFITS,
ALL EXCLUSIVE SPONSORSHIPS* INCLUDE:**

- Logo recognition in all marketing collateral and advertising
- Company logo displayed during the Awards Presentation
- Recognition and Sponsor Award presented to your company representative
- 10 Complimentary tickets with VIP seating
- Complimentary valet passes
- Free one-time mailing list of GHBA members
- Link to your website from www.ghba.org through Oct. 2017
- 1/4 page ad in one 2017 issue of *Houston Builder Magazine*
- Exclusive Sponsorships can be tailored to your company's specific needs.

*Exclusive Sponsorships**

"THE HIGH ROLLER" TITLE SPONSOR: \$12,000

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Logo prominently displayed as title sponsor on all advertising and collateral
- Mini presentation to kick off awards show
- a 60-second sponsor-provided video presentation shown during the awards program
- an upgrade to a 1/2 page ad in *Houston Builder Magazine*

"MONACO" AUDIO/VISUAL: \$7,500

- Sponsor's logo will be set within the border graphics of the onscreen presentation to be seen all evening!

"BIENVENUE" COCKTAIL

RECEPTION: \$6,500

- Sponsor's logo displayed on mini stage in the pre-event cocktail reception area
- One (1) representative to announce show to begin ushering guest into the ballroom

"RIVIERA GLAM" DECOR: \$6,000

- Sponsor's logo displayed in ballroom
- Recognition at event as the sponsor

"CASINO DE MONTE CARLO"

GAMING STATIONS: \$5,500

- Specialty decks of playing cards with sponsors logo for sponsor to pass out at the cocktail reception
- Company logo at all Gaming Stations

"MAGNIFIQUE" MARTINI: \$5,500

- Sponsor representative to hand out 150 martini drink tickets
- Sponsor names the martini for the night
- Logo carved in ice luge at martini bar

"CONDON BLEU" DINNER: \$5,500

- Sponsor's logo prominently displayed on elegant keepsake menus placed at each place setting

"MONTE CARLO IMERIAL"

SPECIALTY DRINK : \$5,500

- Sponsor representative to hand out 150 specialty cocktail tickets
- Sponsor names the chosen specialty cocktail for the night
- Logo displayed at specialty bar area

"BON VOYAGE" TRIP GIVE AWAY: \$5,000

- Sponsor's logo printed on event tickets for guest registration for entering to win the grand prize trip for two
- Sponsor draws the winner's name live onstage during the event

"RAINIER" WINNERS GUIDE: \$5,000

- Sponsor's logo on cover of guide
- Full page ad opportunity in the guide

"AMBER LOUNGE" BAR: \$4,500

- Sponsor's logo printed on drink stirrers, napkins and drink ticket

"AVANT GARDE" PHOTO BOOTH:

\$4,500

- Sponsor's logo on photo booth
- Sponsor's logo printed on photo printouts for guests to take home

"PAPARAZZI BLING"

PHOTOGRAPHY: \$4,500

- Sponsor's logo on souvenir photos
- Sponsor's logo displayed in photo area

"GRIMALDI JEWELS"

CENTERPIECE: \$4,500

- Sponsor logo displayed on all centerpieces at awards show

"FRENCH RIVIERA"

ENTERTAINMENT: \$4,000

- Sponsor's logo will appear on the entertainment actor(s)
- Entertainment actor(s) to mix and mingle with guests

"CRÉME DE LA CRÉME"

DESSERT: \$4,000

- Sponsor's logo prominently displayed on dessert presentation

PRISM 2015 OFFICIAL

"A VORTE SANTE!" TOAST \$3,500

- One (1) representative to give the toast onstage before the Grand Awards are announced

"GRAND PRIX" VALET: \$3,500

- Sponsor's logo on all valet passes and Valet signs
- Sponsor can place one item of choice to be left in all vehicles



The Event of the Year

FALL 2017

BLACK TIE GALA

**THE PRISM AWARDS HAVE BEEN
HONORING THE INDUSTRY'S FINEST
FOR OVER 30 YEARS.**

**THIS ANNUAL GALA RECOGNIZES
THE VERY BEST IN THE CATEGORIES OF
PEOPLE, PRODUCT AND PROMOTION.**

**SPONSORS, WINNERS AND FINALISTS
WILL RECEIVE RECOGNITION THROUGH
THE ASSOCIATION AND IN THE LOCAL MEDIA.**

**BE A PART OF THE
ONE NIGHT OF THE YEAR WHEN
THE BEST OF THE BEST
COME TOGETHER TO REPRESENT
THEIR COMPANIES THROUGH
SPONSORSHIPS AND AWARD ENTRIES.**

AVERAGE ATTENDANCE 750+

CALL FOR ENTRIES: MARCH 1, 2017

GHBAprismawards.com

For more information, contact:

Mel Audain (281) 664-1428 MAudain@ghba.org

UNLIMITED SPONSORSHIPS

DIAMOND: \$2,500

- Listing on all advertising
- Ten (10) tickets to event

GOLD: \$1,500

- Listing on all advertising
- Four (4) tickets to event

SILVER: \$750

- Listing on all advertising
- Two (2) tickets to event



SAVE-THE-DATE

FEB. 15th

EVENING
EVENT

VENUE TBD

2017 MILLION DOLLAR CIRCLE AWARDS

Become a Sponsor now!



DINNER & AWARDS PRESENTATION

INCLUDING OUR

*Fabulous
Silent Auction*

Recognize Your Company.

Recognize Your People.

Awarding Sales Associates, Sales Managers and REALTORS® who closed over \$1 million worth of new single family homes, townhomes or patio homes during the 2016 calendar year.

Attendance: 400+

Sales & Marketing Professionals

THE 2017 MILLION DOLLAR CIRCLE AWARDS

Annual event recognizing new home sales achievement in the Houston building industry.

Exclusive sponsorships include the following: Company name or logo listed on GHBA website, in all event marketing and promotional materials, social media, and in on-screen presentations, event programs and signage (as applicable). Plus, company recognition as a Sponsor during the event (as applicable).

Carnival Title Sponsor – \$4,000

- On stage opportunity to show promotional company video
- Ten (10) tickets to the event

Calypso Dinner Sponsor – \$2,500 (2 opportunities)

- Company logo on dinner menu
- Eight (8) tickets to the event

J'Ouvert DJ Sponsor – \$2,500

Company recognition on signage in DJ area (as applicable)

- Eight (8) tickets to the event

Masqueraders Program

- Sponsor** – \$2,000
- Company name or logo on booklet (as applicable)
- Six (6) tickets to the event

Les Saintes Silent Auction

- Sponsor** – \$2,000
- Logo on all bidding forms and auction item displays
- Six (6) tickets to the event

Antigua Decor Sponsor – \$2,000

Company logo displayed in ballroom

- Six (6) tickets to the event

Festival Valet Sponsor – \$2,000

Company logo on signage at the valet station (as applicable)

Opportunity to provide a sponsor-provided promotional item to be left in every car that valets

- Six (6) tickets to the event

Nevis Dessert Sponsor – \$2,000 (2 opportunities)

Company name or logo on dessert picks placed in each dessert served

- Six (6) tickets to the event

St. Kitts Entertainment

- Sponsor** – \$2,000 (2 opportunities)
- Company name or logo in the entertainment area (as applicable)
- Six (6) tickets to the event

Bachannal Cocktail Sponsor – \$1,750 (2 opportunities)

Company name or logo on swizzle sticks or napkins placed at bars

- Four (4) tickets to the event

Revellers Toast Sponsor – \$1,750

Opportunity to propose a toast on stage

- Four (4) tickets to the event

Play Mas Treat Sponsor – \$1,750

Company name or logo on a sweet "something extra" favor

- Four (4) tickets to the event

Le Fortune Certificate Sponsor – \$1,750

- Company name or logo printed on each award certificate
- Opportunity to congratulate award recipients as they exit the stage with their certificates
- Four (4) tickets to the event

Bonaire Photography Sponsor – \$1,750

- Logo on photos taken in photo booth
- Four (4) tickets to the event

Million Dollar Sponsor – \$750 Unlimited

- Tabletop is provided to sponsor for displaying company collateral
- Company listing on all marketing
 - Two (2) tickets to the event

Contact: Mel Audain at
maudain@ghba.org or
281-664-1428

LAUNCHING SPRING

INDOOR GAMES

NEW TROPHY BELT



2017

BECOME
A SPONSOR!

THE 2017 SALES & MARKETING COUNCIL'S TRIBUTE TO

IRON

AN INDOOR GAMES & NETWORKING EVENT

EXCLUSIVE SPONSORSHIPS

Along with their individual benefits, Exclusive Sponsors receive recognition in all print, online and social media marketing as well as signage during the event. Each sponsor is recognized during the awards presentation and have the opportunity of providing one item for each team member's sports bag.

NEW TROPHY BELT SPONSOR (\$3,000)

The New Battle of the Builders Winner's Trophy Belt will be unveiled at the 2017 games and will be utilized for the next three (3) years. Be the sponsor for the belt and have your logo prominently displayed upon it. **This one-time sponsorship fee offers you three (3) full years of logo recognition.** This sponsorship opportunity will not happen again until the year 2020.

THE MATRIX	TITLE SPONSOR	\$4,000
THE SERVER	FOOD SPONSOR	\$2,500
THE BITMAP	BEVERAGE SPONSOR	\$2,000
THE PORTAL	PHOTOGRAPHY SPONSOR	\$2,000
THE PIXELS	SPORTS BAG SPONSOR	\$1,750
THE KILOBYTE	KOOZIE SPONSOR	\$1,500
THE AVATAR	AWARDS SPONSOR	\$1,200

*UNLIMITED:		
THE GIGABYTE	GAME STATION SPONSOR	\$ 750
	*Number of game stations to be determined.	

*LIMITED TO 20 TEAMS:		
THE TEAMS	Companies are allowed multiple teams.	
	(8) PLAYERS PER TEAM	\$ 500*

We'll flush your problems down the drain!



Specializing in:
New Construction
Service
Remodels
Residential

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PIPE & FITTINGS

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The Leader in Condensing Technology

Price Pfister

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Buy it for looks. Buy it for life.



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