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ABOUT THE AWARDS PROCESS

The GHBA "Houston's Best" Awards recognize excellence and superior achievement in the home building industry in the categories of People, Product, and Promotion. Entries are submitted by members of the GHBA, and then judged anonymously by a panel of qualified judges. This year, our team of seven judges was chosen from a list of respected industry professionals from outside the Houston market. The judges came to town and spent two intense days reviewing all the entries, and conducted personal interviews for the People awards. The top three highest scoring entries in each category were designated finalists, with the highest scoring entry awarded the title of "Houston's Best." If you have any questions or comments, please contact the GHBA office.



Category "PEOPLE"



Houston's Best Construction Superintendent - Volume Builder
 Winner: Jose Magana, Ashton Woods Homes
 Finalist: Tino Fuentes, D R Horton Americas Builder



Houston's Best Rookie Onsite Salesperson
 Winner: Ashlee Vidrine, Taylor Morrison
 Finalist: Eloise Cavey, Bayway Homes



Houston's Best Marketing Professional - Builder
 Winner: Shannon Parker, Ashton Woods Homes
 Finalist: Elizabeth Phillips, Partners in Building LP
 Finalist: Sarah Starr, Taylor Morrison



Houston's Best Sales Manager - Builder
 Winner: Dan Gezella, Ashton Woods Homes
 Finalist: Martha Phillip, Trendmaker Homes



Houston's Best Marketing Professional - Developer
 Winner: Lona Shipp, GGP - Bridgeland, LP
 Finalist: Heather Gould, Newland Communities
 Finalist: Lin Spear, Trendmaker Homes



Houston's Best Salesperson - Developer
 Winner: Paula Moss, Riverstone / The Johnson Development Corp
 Finalist: James Armstrong, Trendmaker Homes
 Finalist: Anita Breedlove, GGP - Bridgeland, LP



Houston's Best Mortgage Specialist
 Winner: Ambre Bodle, Bayway Homes



Houston's Best Salesperson - Online
 Winner: Keshia N. Francis, D R Horton Americas Builder
 Finalist: Melissa Guerra, Trendmaker Homes



Houston's Best REALTOR
 Winner: Luis Tamborrel, The Woodlands Development Company



Houston's Best Onsite Salesperson - Builder
 Winner: Craig Welch, D R Horton Americas Builder
 Finalist: Debbie Joyce, K. Hovnanian Homes
 Finalist: Carl Magill, D R Horton Americas Builder



Houston's Best "Parade of Homes" Kitchen & Living Room
 Winner: Morning Star Builders Ltd., Hidden Falls



Houston's Best "Parade of Homes" Master Suite
 Winner: Realex Homes



Houston's Best "Parade of Homes" Outdoor Area & Elevation
 Winner: Partners in Building LP
 Creekside Tupelo Woods at The Woodlands



Houston's Best Custom Home Elevation: \$800,000 - \$1.2 Million
 Winner: Morning Star Builders Ltd.
 Finalist: Hann Builders
 Finalist: Ryan Custom Homes



Houston's Best Custom Home Elevation: \$1.2M - \$1.8 Million
 Winner: Baycrest Custom Homes
 Finalist: Allegro Builders



Houston's Best Custom Home Elevation: \$1.8M - \$2.5 Million
 Winner: Westport Homes, Inc.
 Finalist: Southampton Homes



Houston's Best "Parade of Homes" Overall Product Design
 Winner: Ryko Development, Inc.
 Lakes of Bella Terra



Houston's Best Community: Under 2,500 Developed Acres
 Winner: Towne Lake Developed by Caldwell Cos
 Finalist: Trendmaker Homes, Cross Creek Ranch
 Finalist: Newland Communities, Telfair



Houston's Best Custom Home Bath
 Winner: Westport Homes, Inc.
 Finalist: Frontier Custom Builders, Inc.
 Finalist: ZK Homes LP



Houston's Best Custom Home Elevation: Over \$2.5 Million
 Winner: Eurocraft Master Builders LP



Houston's Best Custom Home Kitchen
 Winner: Morning Star Builders Ltd.
 Finalist: Westport Homes, Inc.
 Finalist: Frontier Custom Builders, Inc.



Houston's Best Custom Home Outdoor Living Space
 Winner: Frankel Building Group
 Finalist: Christopher Sims Custom Homes
 Finalist: Southampton Homes



Houston's Best Custom Home Design: \$400,000-\$800,000
 Winner: Allegro Builders
 Finalist: Frankel Building Group
 Finalist: Keystone Classic Homes



Houston's Best Custom Home Design: \$800,000-\$1.2 Million
 Winner: Hann Builders
 Finalist: Whitestone Builders Inc.
 Finalist: Morning Star Builders Ltd.



Houston's Best Custom Home Design: \$1.8M-\$2.5 Million
 Winner: Westport Homes, Inc.
 Finalist: Southampton Homes
 Finalist: Frankel Building Group



Houston's Best Custom Home Specialty Room
 Winner: Frontier Custom Builders, Inc.
 Finalist: Frankel Building Group
 Finalist: Brooks Custom Homes



Houston's Best Custom Garden/Patio Home
 Winner: Frankel Building Group
 Finalist: ZK Homes LP



Houston's Best Garden/Patio Home - Volume Builder
 Winner: Partners in Building, LP



Houston's Best Custom Home Design: \$1.2-\$1.8 Million
 Winner: Frankel Building Group
 Finalist: Cason Graye Homes
 Finalist: Baycrest Custom Homes



Houston's Best Custom Home Design: Over \$2.5 Million
 Winner: Eurocraft Master Builders LP
 Finalist: Sandcastle Homes Inc.
 Finalist: Cyrus Homes LTD



Houston's Best Custom Home Elevation: \$400,000-\$800,000
 Winner: On Point Development, LP
 Finalist: Frankel Building Group
 Finalist: Allegro Builders



Houston's Best Landscape Design: Developer
 Winner: Newland Communities, Telfair
 Finalist: GGP - Bridgeland, LP
 Finalist: Newland Communities, Cinco Ranch



Houston's Best Planned Community: Neighborhood
 Winner: GGP - Bridgeland, LP
 Finalist: Towne Lake Developed by Caldwell Cos
 Finalist: Newland Communities, Cinco Ranch



Category "PRODUCT"



Houston's Best Interior Design: Under \$200,000
Winner: Ashton Woods Homes
Finalist: D R Horton Americas Builder
Finalist: Taylor Morrison



Houston's Best Interior Design: \$200,000-\$300,000
Winner: Taylor Morrison
Finalist: Tremont Homes, Inc.
Finalist: Ashton Woods Homes



Houston's Best Interior Design: \$300,000-\$400,000
Winner: Taylor Morrison
Finalist: Ashton Woods Homes
Finalist: Trendmaker Homes



Houston's Best Product Design: Under \$150,000
Winner: Taylor Morrison
Finalist: Tremont Homes, Inc.
Finalist: Bayway Homes



Houston's Best Remodeled Bath: \$50,000+
Winner: Happy | Medium
Finalist: By Design Interiors Inc
Finalist: William Shaw & Associates



Houston's Best Remodeled Bath: Under \$50,000
Winner: By Design Interiors Inc, Bowron Remodel
Finalist: By Design Interiors Inc, Smith Remodel
Finalist: Custom Builders & Remodelers, Braschayko



Houston's Best Interior Design: \$400,000-\$500,000
Winner: Taylor Morrison
Finalist: Trendmaker Homes
Finalist: Trendmaker Homes



Houston's Best Interior Design: \$500,000 +
Winner: Trendmaker Homes
Finalist: Westport Homes, Inc.
Finalist: Partners in Building, LP



Houston's Best Model Home Park Design
Winner: GGP - Bridgeland, LP
Finalist: Taylor Morrison, Mar Bella - Las Olas
Finalist: Ashton Woods Homes, Treeline



Houston's Best Remodeled Kitchen: Over \$100,000
Winner: Charanza Contracting, Inc.
Finalist: William Shaw & Associates



Houston's Best Remodeled Kitchen: Under \$100,000
Winner: Hann Builders
Finalist: Premier Remodeling & Construction, LP
Finalist: Cherokee Custom Construction Inc.



Houston's Best Remodeled Outdoor Living Space
Winner: All Services Group Inc.
Finalist: HNI Services



Houston's Best Product Design: \$150,000-\$200,000
Winner: K. Hovnanian Homes
Finalist: Ashton Woods Homes
Finalist: Taylor Morrison



Houston's Best Product Design: \$200,000-\$250,000
Winner: Taylor Morrison
Finalist: K. Hovnanian Homes
Finalist: Ashton Woods Homes



Houston's Best Product Design: \$250,000-\$300,000
Winner: Tremont Homes, Inc.
Finalist: Ashton Woods Homes
Finalist: K. Hovnanian Homes



Houston's Best Remodeled Specialty Room
Winner: All Services Group Inc.



Houston's Best Sales Info Center: Developer
Winner: Cross Creek Ranch / Trendmaker Development
Finalist: Towne Lake by Caldwell Companies
Finalist: GGP - Bridgeland, LP



Houston's Best Town Home Product Design: Volume Builder
Winner: Sandcastle Homes, Inc.
Finalist: Tremont Homes, Inc.
Finalist: Bayway Homes



Houston's Best Product Design: \$300,000-\$400,000
Winner: D R Horton Americas Builder
Finalist: Ashton Woods Homes
Finalist: Trendmaker Homes



Houston's Best Product Design: \$400,000-\$500,000
Winner: Taylor Morrison
Finalist: Trendmaker Homes



Houston's Best Product Design: \$500,000 +
Winner: Partners in Building, LP, Portofino
Finalist: Trendmaker Homes, Cross Creek Ranch
Finalist: Trendmaker Homes, Whispering Lakes



Houston's Best Whole House Renovation
Winner: HNI Services
Finalist: William Shaw & Associates
Finalist: Gryphon Builders



Houston's Best Multi Family Garden Apartment Community - 4 Stories or Less
Winner: Tremont Homes, Inc.



Category "PROMOTION"



Houston's Best Billboard: Builder
Winner: Trendmaker Homes
Finalist: Taylor Morrison
Finalist: K. Hovnanian Homes



Houston's Best Billboard: Developer
Winner: Cross Creek Ranch / Trendmaker Development
Finalist: On-Target Marketing, Lakes of Bella Terra
Finalist: Towne Lake by Caldwell Companies



Houston's Best Direct Mail Piece
Winner: Cross Creek Ranch / Trendmaker Development
Finalist: Trendmaker Homes
Finalist: The Woodlands Development Company



Houston's Best Event/Promotion: Associate
Winner: Fort Bend Publishing Group



Houston's Best Event/Promotion: Builder
Winner: Taylor Morrison
Finalist: K. Hovnanian Homes
Finalist: Dreamscape Builders LP



Houston's Best Event/Promotion: Developer
Winner: Towne Lake by Caldwell Companies
Finalist: GGP - Bridgeland, LP
Finalist: The Johnson Development Corp./Woodforest



Houston's Best Internet Marketing Campaign: Builder
Winner: Taylor Morrison, "Dream Home Giveaway"



Houston's Best Internet Marketing Campaign: Developer
Winner: Boe Creative Services/Friendswood Development
Finalist: GGP - Bridgeland, LP



Houston's Best Marketing Campaign: Builder
Winner: Trendmaker Homes
Finalist: Taylor Morrison
Finalist: Chesmar Homes



Houston's Best Marketing Campaign of the Year: Developer
Winner: On-Target Marketing/Ryko Development
Finalist: Cross Creek Ranch / Trendmaker Development "The Perfect Blend"
Finalist: Taylor Morrison, Avalon at Seven Meadows



Houston's Best Print Ad: Developer
Winner: On-Target Marketing/Ryko Development
Finalist: Boe Creative/Friendswood Development
Finalist: The Johnson Development/Woodforest



Houston's Best Print Ad: Builder
Winner: Trendmaker Homes
Finalist: Taylor Morrison
Finalist: K. Hovnanian Homes



Houston's Best Sales Brochure: Builder
Winner: Trendmaker Homes
Finalist: Partners in Building, LP
Finalist: Taylor Morrison



Houston's Best Website: Builder
Winner: Trendmaker Homes
Finalist: Taylor Morrison
Finalist: Sandcastle Homes, Inc.



Houston's Best Website: Custom Builder
Winner: Frankel Building Group
Finalist: Whitestone Builders Inc.
Finalist: ZK Homes LP



Houston's Best Website: Developer
Winner: Boe Creative Services, FriendswoodDevelopment.com
Finalist: On-Target Marketing, LakesofBellaTerra.com
Finalist: Trendmaker Development, CrossCreekTexas.com



Houston's Best Sales Brochure: Developer
Winner: Newland Communities
Finalist: Cross Creek Ranch / Trendmaker Development
Finalist: GGP - Bridgeland, LP



Houston's Best Television/Video Promotion
Winner: The Johnson Development Corp, Woodforest
Finalist: On-Target Marketing, Lakes of Bella Terra
Finalist: Cross Creek Ranch / Trendmaker Development



Houston's Best Radio Commercial
Winner: Taylor Morrison
Finalist: Partners in Building, LP
Finalist: The Woodlands Development Company



Humanitarian of the Year
Winner: Don Klein, Chesmar Homes