

Association Kicks off 2010 with Installation of New GHBA Board of Directors

The strength of the association is a direct reflection of its leadership. The challenges and trends within the building industry over the next 12 months are being embraced by the new incoming board of directors. These professionals come from all sectors of the building industry. Together they volunteer countless hours to the association, helping shape policy, drive growth, and lead the charge for education and advocacy.

The GHBA board of directors is comprised of 30 members, each with unique strengths and points of view to contribute. Over the next few months, we will profile the entire board. We invite you to get to know your leadership, starting here.



Lisa Clark, 2010 Immediate Past President

Ryko Development's Lisa Clark is a trailbreaker. As GHBA's 2006 Developer of the Year, Lisa is the first female to be accorded this honor. The award recognizes Lisa's success in improving the political and economic climate for home builders and developers in the Houston area. Lisa made history as the 2009 GHBA president. She is the first female to hold this position since the association's inception in 1941.

In 2000, Lisa was elected president of the Bay Area Builders Association, and was the first female BABA Developer of the Year in 1998. Her projects have received numerous PRISM and Texas Star awards.



Kevin Holland, 2010 President

Kevin Holland, vice president of Cervelle Homes has been a loyal GHBA member for nearly 20 years. Holland began his association involvement with the Bay Area Builders Association, serving as its president in 2000. BABA grew by leaps and bounds during Kevin's term. He also served as GHBA president in 2005.

Kevin was installed at the January 2010 GHBA Forecast Luncheon before a crowd of over 900 guests. He is only one of two members who has served multiple terms as association president.



Mike Dishberger, GMB, 2010 Vice President

For the past 13 years, Mike Dishberger, GMB has been the owner of Sandcastle Homes. Before branching out on his own, he spent 15 years at Village Builders, learning everything from construction to sales.

Dishberger has been very active in GHBA leadership positions over the years. Now in his second term on the GHBA board of directors, he will climb the ladder to GHBA president in 2011. Dishberger currently serves on the boards of directors for NAHB, TAB and the GHBA Custom Builders Council. He's also a Bay Area Builders Association past president.



Jeff Hunt, CGR, GMB, CAPS, CGP, 2010 Secretary

Jeff is a partner and vice president of sales and administration for Brothers Strong, a residential design/build firm based in Houston, Texas. Formerly, Jeff was president of Heritage Construction, a company he founded in 2002.

In January of 2009, after six successful years with Heritage, the company merged with Brothers Strong, an award-winning design/build remodeling and green home building firm in Houston. Brothers Strong specializes in large-scale additions, whole-house remodels, kitchen and bathroom remodeling and custom green home building. Backed by a strong academic background in both construction and business,

Jeff has been very actively involved in the association, serving on the both the GHBA and NAHB boards since 2006 and the TAB board since 2007. He was the Remodelers Council president in 2008, chaired the Education Committee in 2006 and the Designations Subcommittee in 2005. With four professional designations, Jeff is a huge proponent of education. He currently chairs the CGR Board of Governors, and serves as a University of Housing subject matter expert and instructor.

Jeff's numerous awards include NAHB Remodeler of the Year 2008, GHBA Remodeler of the Year 2006 and 2007, NAHB National Remodeler of the Month August 2006, and NAHB Certified Graduate Remodeler of the Year 2006.



Beth Avalos

Beth Avalos' 18 years in the homebuilding industry encompass interior design, product development, purchasing and design center management. She is responsible for builder and product development for Floors Inc in Houston. She has received multiple awards for model home designs, and her most personal successes were the multiple J.D. Powers awards achieved during her Design Center Management tenure. Writing is her passion and

her articles have been featured in *Hers*, *Options* and *Professional Builder* magazines. On a national level, she has been a speaker at the Pacific Coast Builders Conference. Most recently, she was elected to the HomeAid Houston board of directors after two years volunteering with the organization.



Wayne Ball, CGR, CAPS

Wayne J. Ball CGR, CAPS, is the owner and president of Lone Star Building and Construction Services Inc. Lone Star Building is a general contracting company, specializing in design/build residential and light commercial remodeling since 1976.

Ball has been an active member of the GHBA Remodelers Council for many years, and will serve as the council's 2010 president. When asked why he serves on the board, he said: "Serving on the RMC board has and will give me the opportunity to give back to the industry and the community in which I make my living."



Warren Clark

Warren Clark's business career has exclusively been in building products distribution. He managed Owens Corning's distribution operations throughout the southwestern states until accepting the presidency of a public company and its 13 subsidiaries, all distributors of building products. Subsequently, Clark co-founded two building products distributorship companies. Upon dividing this partnership's companies, Warren managed his firm, The Metro Collection, until selling its assets to BMC West Building Materials in 2006. He now serves as the marketing manager for BMC West's Houston Region. BMC West is also a GHBA Platinum Partner for three years running.



KC Cox, CGA, CGP, CAPS

KC Cox has been in the building material industry for more than 30 years. The past 19 years have been with Weyerhaeuser Company in El Paso, California and Houston. She currently holds her CGA, CAPS and CGP designations. Cox has held multiple leadership positions, including serving on the GHBA Executive Committee and board of directors since 2006. She is also a director for both NAHB and TAB. This is her fifth year on the HomeAid Houston board of directors and in that role has been personally responsible for raising thousands of dollars to help Houston's homeless. KC also serves on the Lumberman's Association of Texas and Louisiana board of directors.



Rusty DeBorde

Rusty DeBorde, president of Texas Signature Builders, has been in the building industry for more than 15 years. Rusty has been an active member of the GHBA, serving on the board of directors for the Bay Area division for the past several years, and is the 2010 Bay Area Builders Association president. In 2009, Texas Signature Builders was presented with the BABA Builder of the Year award.

When asked why he serves on the GHBA board, Rusty responded: "I feel it is important to give back to the industry that has made me so successful and it helps Texas Signature Builders keep informed and in touch with the current issues facing the building industry."



Colleen Ellison, CSP, MCSP, CMP

Colleen Ellison, CSP, MCSP, CMP currently serves as president of the GHBA Sales and Marketing Council (SMC). She has been actively involved in the GHBA and SMC since 1995 which has earned her the SMC Associate of the Year distinction in 1999 and again in 2006. In addition to her contributions at the local level, Colleen is the National Sales and Marketing Council liaison for the GHBA. She has earned her Certified Sales Professional, Master CSP and Certified Marketing Professional designations. Colleen is currently using her 15+ years of Real Estate experience to grow Digital Map Products, LandVision Central Division as the company's regional director. LandVision is the premier land acquisition and land data software solution. In her personal life Colleen has been married to her loving husband Bill for more than 10 years. Bill is also "in the business" as the president of All Services Group Inc., a GHBA remodeler.

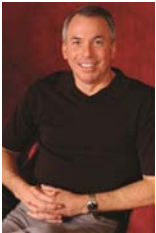


Steve Hefner

Steve Hefner, senior vice president of construction, is responsible for directing and supervising Camden's construction operation across the company's entire portfolio. He oversees construction management and general contracting for multifamily and other real estate properties developed by Camden and third-party clients. Hefner has overseen more than \$2 billion of real estate transactions and more than 20,000 units of construction. He is involved in site due diligence, acquisition, design team selection and direction, as well as cost estimating, project management, and general contracting.

Hefner began his career in construction with Worthing Southeast Builders, managing multifamily housing development projects, then moved to SAE Spaw Glass/Cahaba Residential, a light commercial and residential builder. Later, Hefner served as construction manager for Gross Builders, a privately-owned development and construction company in Houston. He oversaw general contracting for the owner and developer before transferring to Camden.

Hefner is chairman of the GHBA Multifamily Council, and is a member of the Houston Building Council and the Houston Apartment Association. He is a licensed contractor in multiple states.



Will Holder

Will Holder, president of Trendmaker Homes, a division of Weyerhaeuser Real Estate Co. (WRECO), has been in the homebuilding industry for more than 30 years and has worked for national builders in 16 major U.S. markets. As the president of Trendmaker Homes, Holder received the Weyerhaeuser President's Award in 1996 and 1997 for shattering company sales records and launching Trendmaker Homes as "Houston's Leader in Affordable Luxury." He is also a regular guest correspondent with local and national news organizations and has been featured in articles on real estate market forecasts and housing trends.

Since its founding in 1971, Trendmaker has become the industry leader in luxury production homes in the Houston new home market and has received several industry awards in product quality and innovation as well as outstanding customer service. With over 160 employees in the Houston area and homes in the finest neighborhoods and masterplanned communities, Trendmaker strives to offer the highest quality product and service to its customers. Trendmaker also operates as Trendmaker Development Company, a leading developer of master planned communities.



Gary Huff, CGA

Gary Huff, CGA of Gary Huff Photography has been an active member of the association since 2002, and has served as a GHBA board member since 2008. Huff's other leadership roles include his positions as Associate Council president in 2008 and as a director on the Remodelors Council board in 2006 and 2007.



John Madsen, CPA, GHBA Treasurer

John R. Madsen, CPA, is a partner in the Certified Public Accounting firm of Parmet, Chapman & Madsen, P.C. John became associated with the GHBA in 1980 as a young auditor while working for Ernst & Whinney when he was assigned to the GHBA audit. This experience, and working with other real estate clients at Ernst & Whinney, led to an interest in the home building industry and eventually to a position as the controller for Weekley Homes and American General's land development projects, such as Cinco Ranch and Greatwood. His experience includes a wide variety of real estate related investments: home building, remodeling, land development, Tax Increment Redevelopment Zones, multifamily, commercial, mortgage banking and HUD audits.

Having 14 years of experience as a controller and vice president for real estate related enterprises has allowed John to provide valuable guidance to many clients assisting them with their growth and operational issues in addition to taxation, auditing and accounting.

John is currently serving his sixth term as GHBA treasurer as well as treasurer of the Remodelors Council. His firm also provides services to other nonprofit enterprises and notes how blessed the members of GHBA are to have such a highly effective and enjoyable trade organization. John gladly provides his time and energy to the association because he believes in the home building industry, its mission, and all the wonderful people involved.



Ron Martin

Ron Martin built his first home with U.S. Home in Mandeville, Louisiana in 1982, and has been an industry stronghold every since. After spending eight years in mobile home production, purchasing and sales, he was hired as project manager for Huntington Homes, a division of Highland Homes. He later became first division manager at Darling Homes in McKinney, Texas before he was transferred to Houston and promoted to vice president of operations in 2002. Martin is currently managing the start-up operations at Grand View Builders.

On the association level, Martin is an advocate of GHBA's charitable arms. He served as the GHBA Benefit Homes Project chair from 2005 to 2007 and also built three homes for the charity. He also serves on the HomeAid Houston board of directors. On the political front, Martin has been a HOME-PAC Trustee since 2006, and lobbies in Austin for Rally Day. He has also been active on the TAB Volume Builders Council.



Harry Masterson

Harry Masterson is executive vice president and a founding partner of Terramark Communities Ltd. For the last 10 years, Masterson has focused on land development and large land brokerage transactions primarily in the Houston area. During that time he has worked to develop strong relationships with the leading homebuilders, engineering firms, land planners and legal counsel that drive the Houston residential development market.

Prior to forming Terramark Communities, Masterson was a broker with CB Richard Ellis Inc. and Weems & Co., specializing in large land transactions.

Masterson remains actively involved in the community, including the Museum of Fine Arts, Houston, where he has served on the board of the Center for European Decorative Arts for 15 years. Masterson has been a Texas Licensed Real Estate Broker since 1996. He graduated from the University of Texas at Austin in 1989.



Mike Moody

Mike Moody is president of Newmark Homes Houston LLC, and has 20 years of employment in various capacities with the company and its predecessors.

“The GHBA is very important to our industry,” says Moody. “By serving on the board, I can help the association while staying informed of the changes and challenges we face in the industry. Serving on the board is also a great way to stay in touch with your peers in the industry.”



Emilio Silvestri

Emilio Silvestri, president of Silvestri Homes of Texas currently serves on the GHBA board of directors and is a life director of the Texas Association of Builders. He will be named a senior life director of the National Association of Home Builders in January at the International Builders Show in Las Vegas. He has been in the building industry for 41 years and began recruiting members in 1983. Emilio is a 3,000+ Spike and has served on the NAHB Membership Committee off and on for past 25 years. Emilio has been the top GHBA recruiter for several years and continues to maintain full speed ahead!



Kathleen Stadler

Kathleen Stadler has been a member of GHBA since 1997, serving on the Membership Committee, Retention Committee, Associate Council and Volume Builders Council. She has chaired both the Membership and Retention committees during her tenure. Stadler is a past president of HomeAid Houston, and currently serves on its board of directors. She is also a director for the Texas Association of Builder and the National Association of Home Builders.

Professionally, Stadler is the sales manager for Eric L. Davis Engineering Inc., which provides engineering to homebuilders, multifamily builders, and commercial both in Texas and other states.



Scott Stevens

Scott Stevens has been in the real estate development business for the past eight years, four of which have been in Montgomery County. He currently works for Stoecker Corporation, a residential real estate developer in Conroe, where he manages the ongoing development of several residential subdivisions. Stevens has been a member of the Montgomery County Builders and Developers Division since 2006 and currently serves as the division president.



Keith Rodgers, CGA, CSP, CGP

Keith Rodgers, CGA, CSP, CGP has been in the home building industry since the mid 1990s. In 1993, he began a career in sales with Kool*Ply, a company that was later bought by Louisiana Pacific, marketing Tech Shield. He then seized an opportunity to market DuPont Corian to builders in the Houston area. During this time, he was recognized by DuPont with a national sales recognition award. He continued selling and marketing countertops including DuPont Corian, Silestone and granite with US Stone and Builders Plus until 2007. He continued his experience with HomeTeam Pest Defense.

The largest pest management company working with builders across the country, HomeTeam markets the Taexx built-in pest control system. Keith has generously volunteered his time at the Greater Houston Builders Association. He has served on the board for the Bay Area Builders Association, 2006 past president for the Sales and Marketing Council and 2002 SMC Associate of the Year. Today, you will find Keith serving on the GHBA board as well as on the Associate Council. Keith is currently the GHBA Membership Chair, involved at TAB and an Ambassador for the Sunbelt Builders Show.



Sean Vitelli, GMB, MBA, CAPS

As a representative of Bonded Builders Warranty Group (BBWG), Sean Vitelli, GMB, MBA, CAPS brings a variety of skills and years of experience to the homebuilding industry. For more than 20 years, BBWG has been providing custom warranty programs and insurance to home builders nationally. Sean is a licensed insurance agent, completed both his undergraduate and graduate studies locally at the University of Houston earning a double masters, and is currently a doctoral candidate.

Sean has worked in the construction industry for the majority of his career and is a six-year veteran in post-tension sales. Beyond post-tension sales, Sean has worked as a concrete plant manager, a consultant, an IT support specialist, and has owned several successful small businesses in the Houston area. Sean’s designations and hands-on construction experience give him the expertise to provide customer service and quality advice to his builders.

Sean understands the importance and value of membership in his local home builder association. He is a highly active member of the Greater Houston Builders Association as well as five other HBAs.