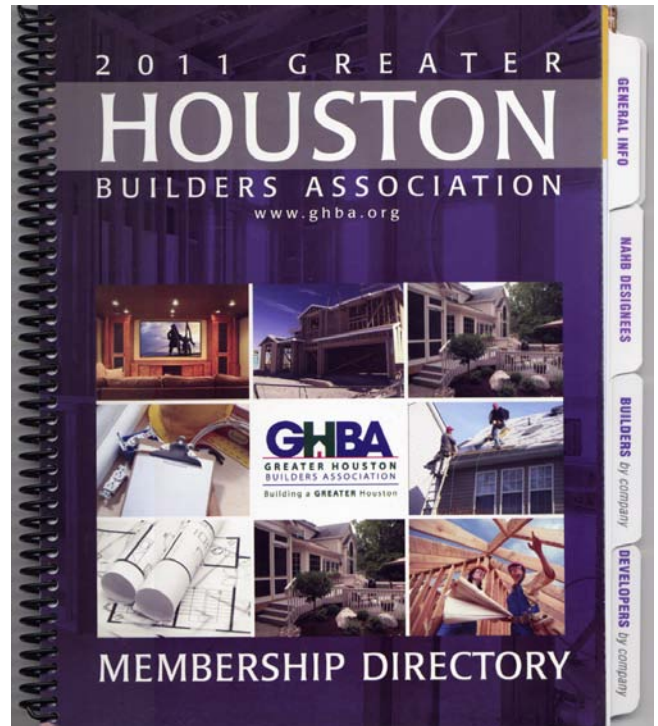


To:



2012 Greater Houston BA Membership Directory

The 2012 Greater Houston Builder Association (GHBA) Membership Directory is underway! GHBA has again partnered with E&M Consulting, Inc. to publish our directory. The Directory will be distributed to current members of GHBA, all new members that join throughout the year, and to a wide variety of both public and private construction users here in the Greater Houston Area. The directory will again be an 8.5" x 11" spiral bound publication with glossy full color tab pages. The Directory is an indispensable tool for members to continue to utilize in their daily business. Don't miss out on this great opportunity to promote your business to other member businesses.



Advertising Rates

Premium Full Pages (Color)	Cost	
Back Cover		\$2,695
Inside Front		\$2,495
Facing page to inside front		\$2,395
Inside Back Cover		\$2,495
Tab Page		\$2,295
Two page spread		\$2,995
Page 2 - 15		\$2,195
Additional Ad Spots	B&W	Color
Full page	\$1195	\$1,995
½ page	\$795	\$1595
1/3 page	\$695	\$1495
¼ page	\$595	\$1295
1/6 page	\$345	\$1095
1/8 page	\$245	\$995
Enhanced Listings		
- Boxed Listing		\$95
- Yellow Boxed Listing		\$175
We can design your ad:		
Ad creation charge for non-digital artwork and/or any formatting/size change is \$85 for full pages and \$45 for smaller sizes.		

Fax your space reservations to 952-294-9944.

Please circle price in ad chart to left. E&M will fax you an ad contract along with ad creation information.

Company: _____

Contact: _____

Phone: _____

Fax: _____

If you have any questions or to reserve ad space please contact E&M representatives Ryan, Justin or Marc at 800-572-0011 or 281-645-6654.

To opt-out of future faxes, please contact 800-572-0011. Such requests will be honored within a reasonable time from the date of the request.