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Greater Houston's Most Comprehensive Relocation Resources

HOUSTON'S BEST 2011 Award Winners



GRAND AWARD WINNERS

VOLUME BUILDER:
Taylor Morrison

CUSTOM BUILDER:
Allegro Builders

REMODELER:
Greymark Construction

DEVELOPER:
Trendmaker Development

PROMOTION:
Trendmaker Homes



2011 HOUSTON'S BEST WINNERS

PEOPLE

Construction Superintendent of the Year - Volume Builder
Darren Marchi,
Ryland Homes

Green Building Advocate of the Year - Individual
Bruce Okruhlik,
Trendmaker Homes

Humanitarian of the Year - Individual
Melissa Guerra,
Trendmaker Homes

Marketing Professional of the Year - Builder
Sarah Starr,
Taylor Morrison

Marketing Professional of the Year - Developer
Kristi Steward,
Johnson Development - Woodforest

Mortgage Specialist of the Year
Lance Mayo,
TXL Mortgage

Realtor of the Year - Individual
Ken Hunter,
Prudential Gary Greene

Realtor of the Year - Team
Johnny J. Schiro Team
Icon Real Estate

Sales Manager of the Year - Builder
Van Nguyen,
Ryland Homes

Salesperson of the Year - On-Site Builder
Greg Miller,
Partners in Building

SMC Board Member of the Year
Gigi Musachia

SMC Associate Member of the Year
Scott Gardner

PRODUCT

Community Entrance of the Year - Developer
Pulte Group Del Webb- Sweetgrass

Community of the Year
Holcomb Properties - The Falls at Imperial Oaks

Community Recreation Center of the Year - Developer
Trendmaker Development - Cross Creek Ranch

Custom Home Bathroom - Home Under \$1 Million
Morning Star Builders

Custom Home Bathroom - Home Over \$1 Million
McVaugh Custom Homes

Custom Home Bedroom - Home Over \$1 Million
Allegro Builders

Custom Home Design - Under \$400,000
Morning Star Builders

Custom Home Design - \$400,000 - \$800,000
Emerald Custom Homes of Texas

Custom Home Design - \$800,000 - \$1.2 Million
Blue River Custom Builders

Custom Home Design - \$1.2 Million - \$1.8 Million
Allegro Builders

Custom Home Design - \$1.8 Million - \$2.5 Million
Potomac Custom Builders

Custom Home Design - \$2.5 Million +
Cyrus Homes

Custom Home Front Elevation - Under \$400,000
Morning Star Builders

Custom Home Front Elevation - \$400,000 - \$800,000
Parker Stuckey Residential

Custom Home Front Elevation - \$800,000 - \$1.2 Million
Frankel Building Group

Custom Home Front Elevation - \$1.2 Million - \$1.8 Million
Allegro Builders

Custom Home Front Elevation - \$1.8 Million - \$2.5 Million
Potomac Custom Builders

Custom Home Kitchen - Home Under \$1 Million
ROC Homes Texas

Custom Home Kitchen - Home Over \$1 Million
Allegro Builders

Custom Home Outdoor Living Space
Morning Star Builders

Custom Home Specialty Room - Home Under \$1 Million
Allegro Builders

Custom Home Specialty Room - Home Over \$1 Million
JRSG Engineering & Construction

Design Center - Volume Builder
Newmark Homes Houston

Garden Home/Patio Home of the Year - Volume Builder
Coventry Homes

Green Building Single Family Home of the Year - Builder
Mealy Company Builders

Interactive Point of Sale Experience of the Year - Developer
Trendmaker Development - Cross Creek Ranch

Landscape Design of the Year - Developer
Trendmaker Development - Cross Creek Ranch

Master Planned Community of the Year
Trendmaker Development - Cross Creek Ranch

Model Home Park Design of the Year - Developer
Newland Communities - Cinco Ranch

Model Home Park Design of the Year - Volume Builder
Texas Casual Cottages by Trendmaker

Multi Family Design in a Garden Apartment Community (4 stories or less)
Butler Brothers Construction

Private Residence Interior Design - Bathroom
By Design Interiors, Cindy Aplanalp

Private Residence Interior Design - Family Room
By Design Interiors, Cindy Aplanalp

Private Residence Interior Design of the Year - Specialty Room
JRSG Engineering & Construction

Remodeled Bathroom - Under \$50,000
LBJ Construction

Remodeled Bathroom - Over \$50,000
Charanza Contracting

Remodeled Bedroom
Heritage Construction Services

Remodeled Kitchen - Under \$100,000
Premier Remodeling & Construction

Remodeled Kitchen - Over \$100,000
Charanza Contracting

Remodeled Outdoor Living Space
Living Improvements

Remodeled Specialty Room
Keechi Creek Builders

Sales Information Center of the Year - Developer
Trendmaker Development - Cross Creek Ranch

Showroom/Sales Center of the Year - Associate
Thorntree Slate & Marble

Signage of the Year - Developer
On Target Marketing & Adv. for Ryko Development
Lakes of Bella Terra

Town Home Product Design of the Year - Volume Builder
Chesmar Homes

Volume Builder - Bathroom
Partners in Building

Volume Builder - Bedroom
Ryland Homes

Volume Builder - Family Room
Plantation Homes

Volume Builder - Kitchen
Partners in Building

Volume Builder - Outdoor Living Space
Taylor Morrison

Volume Builder - Specialty Room
Taylor Morrison

Volume Builder Interior Merchandising for a Model Home - Under \$200,000
Texas Casual Cottages by Trendmaker

Volume Builder Interior Merchandising for a Model - \$200,000 - \$250,000
Taylor Morrison - Millennium Designs

Volume Builder Interior Merchandising for a Model - \$250,000 - \$300,000
Harwood Homes / First Texas Homes - Judy Thomas Designs

Volume Builder Interior Merchandising for a Model - \$300,000 - \$400,000
Taylor Morrison
-Millennium Designs

Volume Builder Interior Merchandising for a Model - \$400,000 - \$500,000
Taylor Morrison
-Millennium Designs

Volume Builder Interior Merchandising for a Model Home - Over \$500,000
Partners in Building

Volume Builder Product Design - Under \$150,000
Taylor Morrison

Volume Builder Product Design - \$150,000 - \$200,000
Chesmar Homes

Volume Builder Product Design - \$200,000 - \$250,000
Ryland Homes

Volume Builder Product Design - \$250,000 - \$300,000
Ryland Homes

Volume Builder Product Design - \$300,000 - \$400,000
Trendmaker Homes

Volume Builder Product Design - \$400,000 - \$500,000
Taylor Morrison

Volume Builder Product Design - \$500,000+
Taylor Morrison

Whole House Renovation
Greymark Construction

PROMOTION

Billboard of the Year - Builder
Trendmaker Homes

Billboard of the Year - Developer
Aliana Development Co.

Marketing Campaign of the Year - Developer
Aliana Development Co.

Marketing Campaign of the Year - Builder
Trendmaker Homes

Marketing Campaign of the Year - Remodeler
Greymark Construction

Marketing Promotion of the Year - Associate
Huber Engineered Woods

Direct Mail Piece of the Year - Business to Business - Developer
Trendmaker Development - Cross Creek Ranch

Direct Mail Piece of the Year - Business to Business - Volume Builder
Trendmaker Homes

Direct Mail Piece of the Year - Business to Consumer - Developer
Trendmaker Development - Cross Creek Ranch

Direct Mail Piece of the Year - Business to Consumer - Volume Builder
Trendmaker Homes

Direct Mail Piece of the Year - Business to Consumer - Custom Builder
Avanti Custom Homes
by Trendmaker Homes

Direct Mail Piece of the Year - Remodeler
On-Target! Marketing & Adv.
for William Shaw & Assoc.

Event of the Year - Builder
Texas Casual Cottages
by Trendmaker Homes

Event of the Year - Developer
Bridgeland

Internet Marketing Campaign of the Year - Associate
HoustonNewcomerGuides.com

Internet Marketing Campaign of the Year - Builder
Trendmaker Homes

Internet Marketing Campaign of the Year - Developer
Johnson Development - Woodforest

Print Ad of the Year - Builder
Taylor Morrison

Print Ad of the Year - Developer
Aliana Development Co.

Print Ad of the Year - Remodeler
Keechi Creek Builders

Sales Brochure of the Year - Developer
The Woodlands Development Company

Sales Brochure of the Year - Volume Builder
Partners In Building

Sales Brochure of the Year - Remodeler
Greymark Construction

Sales Brochure of the Year - Associate
On-Target! Marketing & Adv.

Television/Video Promo of the Year - Developer
The Woodlands Development Company

Television/Video Promo of the Year - Builder
Taylor Morrison

Radio Commercial of the Year- Developer
The Woodlands Dev. Co.

Radio Commercial of the Year - Builder
Centex Homes

Website of the Year - Developer
Trendmaker Development
Cross Creek Ranch

Website of the Year - Custom Builder
Frankel Building Group

Website of the Year - Volume Builder
Texas Casual Cottages
by Trendmaker

Website of the Year - Remodeler
Greymark Construction

Website of the Year - Associate
Detering Company
of Houston



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How to Market Your 2011 AWARD



Open to everyone who participated with entries or has an interest in what Houston's Best awards are all about.

Wed., Oct. 12th • 9 am - 10 am

GHBA (9511 W. Sam Hou. Pkwy. North)

WINNERS • FINALISTS • SPONSORS

WHEN YOU MARKET YOUR AWARD, YOU MARKET YOUR SUCCESS!

- Hear testimonials from past winners
- Receive Press Kit
Discover potential PR possibilities
- Order duplicate awards
Charlie Spruell, Houston Advance
- Discuss designs for flyers and campaigns
Johnnye Barrera, Graphics Designer
- Learn more about Video & Social Media
Christy Stratton, Connecting Houston Home
- Order Houston's Best signs
D'Nita Kuhn, D&R Signs
- Discuss printing and web support options
Scott Gardner, Core Details



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The real benefits of receiving a Houston's Best Award go far beyond the accolades and congratulations you receive at the event. Including your award in your marketing and sales efforts is a smart way to publicize your success year round. Come find out how to market your award.

- **Ask questions.**
- **Meet vendors who can help.**
- **Get a complete vendor's list.**

**SALES &
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