

## GHBA Web Site (www.ghba.org)

The GHBA member Web site receives nearly 10,000 visits each month! Members turn to the Online Buyer's Guide to find the products and services they use to get the job done each day. For enhanced exposure, there are a variety of advertising options available, from premium banners, to budget-friendly featured listings.

SAMPLE SKYSCRAPER



**ABC**  
HOMEBUILDERS

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SINCE 1975  
800-555-555  
WWW.ABCHB.ORG

### PREMIUM NAVIGATION BANNER - \$4,000/YEAR

- 470 x 70 pixel banner ad, featured at the top of EVERY page of the GHBA Web site
- Includes free featured online directory listing

### GHBA.ORG HOME PAGE SIDEBAR AD

With exclusivity

(No other ads on home page sidebar) - \$3,500/year

- 170 x 360 pixel skyscraper ad
- Free featured online directory listing

Non-exclusive

(Limit 5 on home page) - \$1,500/year

- 170 x 70 pixel tile ad

### GHBA.ORG SUB-PAGE BANNER AD

With exclusivity

(No other ads on your chosen page) - \$1,950/year

- 170 x 360 pixel skyscraper ad
- Free featured online directory listing

Non-exclusive (Limit 5/per page) - \$750/year

- 170 x 70 pixel tile ad

### FEATURING DIRECTORY LISTING - \$500/YEAR

- Priority search results in "Find a Member" online section. (Your company will appear at the top.)
- Logo and active links to your email and Web site
- Individual sub-page with 100-word company profile

SAMPLE TILE AD

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## GHBA Weekly e-Newsletter

The e-Newsletter keeps members up-to-the-minute on association events, industry news and government affairs. This timely news outlet reaches more than 4,500 potential customers each week.

### PREMIUM BANNER AD (EXCLUSIVE)

- Placement at top of each e-Newsletter (674 x 86 pixels, static or dynamic)
- Active link to company Web site (Artwork to be provided by advertiser.)

#### RATES:

Yearly  
Quarterly  
Monthly

#### Member

\$5,000/year  
\$1,300/quarter  
\$450/month

#### Nonmember

\$6,000/year  
\$1,575/quarter  
\$550/month

### SIDEBAR TILE AD (LIMIT 5 PER ISSUE)

- Placement on e-Newsletter sidebar (170 x 70 pixels. Static or dynamic. Ads placed in order received.)
- Active link to company Web site (Artwork to be provided by advertiser.)

#### RATES:

Yearly  
Quarterly  
Monthly

#### Member

\$3,000/year  
\$795/quarter  
\$275/month

#### Nonmember

\$4,500/year  
\$1,050/quarter  
\$325/month



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