

GHBA EDUCATION CLASSES ADD TO YOUR COMPANY'S BOTTOM LINE

The Greater Houston Builders Association offers a wealth of industry knowledge, resources and networking opportunities. Nationally recognized education courses are part of GHBA's program to enhance its members' marketability. Designations earned will serve members and their business throughout their career.

These designation courses amplify existing skills and keep members current on trends and innovations in specific fields that can ultimately improve their bottom line. Texas leads the country in the number of professionals in the industry who hold NAHB designations. Listed below are the designation programs offered in 2010.

Certified Graduate Associate (CGA)

Working toward a CGA designation means individuals acquire an in-depth look at industry fundamentals. You will learn about the home building business from the best sources possible: builders and remodelers with years of field experience. You'll acquire the tools to overcome common business barriers and develop methods for generating and attracting buyers for your products. The CGA course is a study of every phase of customer interaction, from the initial contact through construction and beyond.

Certified Graduate Builder (CGB)

Sharpening your business management skills while learning to implement market information are just two of the benefits acquired through the CGB designation. The CGB curriculum is designed to help you grow your business and increase your profits by sharpening your business management skills and understanding of today's home building industry. The courses cover a range of topics including codes and standards, skills in material selection and application techniques. Instruction also includes scheduling and estimating skills, job cost procedures, accounting principles and basic contract law.

Graduate Master Builder (GMB)

The GMB designation is the ultimate symbol of the building professional and is for experienced veterans only. The GMB provides advanced knowledge of the building business, covering topics such as risk management, land acquisition and financial management. Students also learn how to maximize efficiency and quality of production.

Certified Graduate Remodeler (CGR)

This is an exclusive professional designation that emphasizes business management skills as the key to a professional remodeling operation. The CGR trains remodelers in project management, design estimating, job cost, and other critical elements.

Graduate Master Remodeler (GMR)

The GMR designation allows recognized CGRs to attain further recognition for their commitment to educational excellence and longevity in the remodeling industry. This is a new program designed to be the master level of the current CGR designation.

You will receive comprehensive instruction in Financial Management, Risk Management and Insurance for Building Professionals, Profitable Business through Quality Practices, Diversification: Capitalizing on New Business Opportunities and Green Building for Professionals.

Certified Green Professional (CGP)

The GHBA is committed to uniting and inspiring the building industry toward higher performance in energy efficiency and renewable energy use. The CGP recognizes industry professionals who incorporate green building principles into homes – without driving up the cost of construction. Class work provides a solid background in green building methods as well as the tools to reach consumers.

Certified Aging-In-Place Specialist (CAPS)

This designation provides the technical, business management, and customer service skills essential to competing in the fastest growing segment of the residential remodeling industry: home modifications for the aging-in-place. The NAHB Remodelers Council, in collaboration with the AARP, NAHB Research Center, and NAHB Seniors Housing Council, developed this program to provide comprehensive, practical, market-specific information about working with older and maturing adults to remodel their homes for aging-in-place. The CAPS program will expand your understanding of the aging-in-place market, provide the necessary technical knowledge and resources, and give you the tools to gain access to that market.

Course schedules are available online at www.ghba.org/education.