

THE WOODLANDS JOINS BENEFIT HOMES PROJECT WITH LOT DONATION

The Woodlands Development Co. (TWDC) and Trendmaker Homes have teamed up to build one of two Greater Houston Builders Association (GHBA) Benefit Homes for 2009. TWDC has donated the homesite in the neighborhood of May Valley, located within the Village of Sterling Ridge. Trendmaker Homes will begin construction in early March on their new Living View Product Plan M242N. Trendmaker Homes is donating the construction management for the Project.

Each year two homes are built for the Benefit Homes Project with materials and services that are donated by GHBA members. The homes are sold at market value and the majority of the proceeds are donated to charity. The three 2009 beneficiaries are Texas Children's Cancer Center, the Alzheimer's Association and HomeAid Houston. Since the Project began 29 years ago over \$5 million has been raised.

"The Woodlands Development Company(TWDC) is pleased to partner with Trendmaker Homes, one of our most successful homebuilders, in this very worthwhile endeavor," said Tim Welbes, president of TWDC. "We applaud the GHBA for their continuing dedication to the Benefit Homes Project and its beneficiaries."

THE WOODLANDS

The Woodlands is a 28,000-acre, forested community where people live, work, play and learn as families and companies. Located 27 miles north of downtown Houston on I-45, it encompasses nine residential villages, three distinct corporate and commercial centers, a resort and conference center, a luxury hotel and convention center, hospitals and health care facilities, and exceptional shopping, dining, entertainment and recreational amenities.

The Woodlands Waterway, a 1.4 mile-long water amenity, transportation corridor, and linear park, is a major destination that links the shopping, dining, residential, office, and

entertainment venues in The Woodlands Town Center, the ‘downtown’ of The Woodlands.

Throughout its 34-year history, The Woodlands has led the way among master-planned communities that practice environmental preservation. Of the 28,000 acres in The Woodlands, nearly 6,000 acres are now devoted to green space in parks, golf courses and greenbelts. Nearly 8,000 acres will remain undeveloped green space at build-out.

The Woodlands has led the Houston area in new home sales every year since 1990 and was ranked No.1 in Texas and fourth in the nation in new home sales in 2007. Business and industry flourish in separate commercial districts forming a 5,000-acre crescent along I-45, near the Hardy Toll Road and a no-stoplight, 20-minute drive to George Bush Intercontinental Airport from Town Center. Bush Intercontinental Airport is a major international hub.

“The Woodlands is a hallmark development on Houston’s north side,” said Lisa Clark, president of the GHBA. “The Benefit Homes team is delighted to have this thriving community as one of two involved in this important fund raiser. We are confident the Benefit Home will sell quickly as it is being built by a top name builder in an award winning development.”

The 1,000-acre *Town Center* is the destination for shopping, dining, and entertainment, with attractions including The Woodlands Mall, a regional shopping center with over 1.3 million square feet of indoor and outdoor venues, and performing arts at The Cynthia Woods Mitchell Pavilion. Market Street, a 34-acre, Main-Street-styled shopping and special event venue, provides an outdoor shopping and dining experience. The Woodlands Waterway®, a 1.4-mile-long landscaped water feature links urban residential living to shopping, business, dining and entertainment venues in Town Center.

More than 40 public institutions and private companies are at work in *The Research Forest*, including biomedical, pharmaceutical, and administrative companies.

Memorial Hermann The Woodlands Hospital, a 216-bed acute care hospital is located at I-45 and Medical Plaza Drive in The Woodlands. St. Luke's The Woodlands Hospital is a faith-based, not-for-profit hospital with 84 beds that is currently being expanded. It is located at the intersection of I-45 and College Park Drive (SH 242). Emergency care centers, clinics and doctors' offices of nearly every specialty are located within The Woodlands.

Seven neighborhood village centers provide conveniently located supermarkets, restaurants, and services near residential neighborhoods in The Woodlands.

TRENDMAKER HOMES

Since 1971, Trendmaker has focused on the needs and desires of the most discriminating home buyers, and the results have been spectacular. "Trendmaker's "T" in their familiar logo has become far more than the symbol of a fine home, it represents a superior home buying experience," said Don Klein, Benefit Homes Project chairman. "The 2009 team of The Woodlands/ Trendmaker is a tremendous addition to the GHBA Benefit Homes Project. We are looking forward to watching this home go up throughout construction."

The second home is being built by Chesmar Homes in the northeast community of Discovery at Spring Trails, a Land Tejas Companies development. Chesmar is donating the construction management of their Venetian Plan. The home recently sold prior to the official ground breaking. Land Tejas donated the homesite, the 11th homesite in a row.

For more information about The Woodlands visit www.thewoodlands.com and www.thewoodlands.net, or call The Woodlands Homefinder Center at 281-719-6333.

For more information on Trendmaker Homes visit www.TrendmakerHomes.com

For more information on the Greater Houston Builders Association Benefit Homes Project call the GHBA at 281-970-8970 or visit www.ghba.org

