

TRENDMAKER HOMES APPROACHES FINISH-LINE ON BENEFIT HOME CONSTRUCTION

July 8, 2009 – With the help of thousands of dollars worth of donated materials, labor, services and time from Houston area vendors, Trendmaker Homes will soon be completing one of two Greater Houston Builders Association Benefit Homes.

Trendmaker is donating the construction management of the home and The Woodlands Development Company donated the homesite in the neighborhood of May Valley located in the Village of Sterling Ridge.

Trendmaker began construction in late spring. The home is expected to be completed by late summer or early fall. Trendmaker is building their Living View Product Plan M242N for the Project. When the home is sold, the proceeds from the sale will benefit Texas Children's Cancer Center, the Alzheimer's Association and HomeAid Houston. This is the second home Trendmaker has built for the Benefit Homes Project. The home is open to visitors and prospective buyers at 30 Clare Point Drive. The home is selling in the mid \$400's.

Each year two homes are built for the Benefit Homes Project with donations from GHBA members. Donations range from the home's survey, rebar, foundation work, framing, roof, brick, stone, insulation, plumbing and electrical to landscape, appliances and even the title work. "The goal with the Benefit Homes Project," explained Lisa Clark, president of the GHBA, "is to build each home with as little cost as possible. The more donations each home receives, the more proceeds from the sale will go to the three charities." The homes are typically finished out with a variety of upgrades and amenities not often found in other homes with similar pricing. Since the Project began 29 years ago, more than \$5 million has been raised for charity.

"Even during this tough economic time, Trendmaker has been able to bring aboard so many of their vendor base," Clark continued. "Trendmaker's strength and reputation within the industry is a key reason the vendors have opened their hearts and their pocket books to help in this amazing fund raising effort."

VENDORS

Vendors participating in the construction include: Ellen Lighting and Hardware, Hoelscher Weather Stripping, Honeywell, Houston Countertops, iLevel, J-Kraft Inc., Lennox, Maintenance Builder Supply, Master Brick, Perfection Wholesale, Pittsburgh Paint, ProStar Roofing and Schlage.

Trendmaker's Living View Product plan number M242N is a 3807 sq. ft. 2-story sprawling design. This home offers a broad, expansive elevation that stretches along the lot giving it dramatic curb appeal. The interior space focuses on open family areas and multiple windows that allow natural lighting and generous views. It features 4 large bedrooms and 3.5 baths. This home includes a study, a large island kitchen complete with a breakfast area and large windows. The kitchen opens onto a spacious family room. The master suite offers a corner glass shower, a whirlpool tub, and two walk-in closets. Upstairs is a game room, a media room, a balcony that overlooks the family room and three large secondary bedrooms. This plan also features a covered rear porch and a 3-car garage.

Don Klein, chairman of the Benefit Homes Project stated, "Trendmaker's home designs are always unique and appealing to the most demanding homebuyers. This beautiful design they are building for the Project, is a reflection of Trendmaker's reputation for building homes with class and superior quality."

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Differences in a Trendmaker home include lifestyle and lifestage features that make a significant difference to their buyers. SmartDifferences are innovative, standard features found in Trendmaker homes for no additional charge. These added touches streamline daily tasks while underscoring **luxury**; features like ergonomically-designed raised dishwashers for easier loading and unloading, built-in backpack racks that reduce clutter, built-in garage workshops to help tackle big projects, plus many more. These

SmartDifferences were developed to increase simplicity and, unlike in a lot of new homes, they are not upgrades. A standard Trendmaker SmartKitchen offers gas cook tops, raised dishwashers, a sponge tray, a pull-out trash can cabinet, granite countertops, kitchen towel bar, full size ovens and extra storage for pots and pans.

Trendmaker builds in 24 communities throughout the Houston area. Homes range in price from the \$270's to the \$800's. Their Build On Your Lot Program is also offered both closer in to town and in select communities throughout Houston as well as in the coastal area with new plans that are just being introduced in the Greater Galveston area.

The second Benefit Home was constructed by Chesmar Homes in the northeast community of Discovery at Spring Trails. Chesmar built their Venetian Plan. This home has recently sold. Land Tejas Companies donated the homesite. This is the third year in a row that Chesmar has donated construction of a Benefit Home. This is the 11th year in a row that Land Tejas has donated a homesite to the Project.

For more information on Trendmaker Homes visit www.TrendmakerHomes.com For more information on the Benefit Homes Project visit www.ghba.org or call 281-970-8970 ext. 110.

For more information about The Woodlands visit www.thewoodlands.com and www.thewoodlands.net, or call The Woodlands Homefinder Center at 281-719-6333.