

For Immediate Release

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GHBA BENEFIT HOME BUILT IN TOWNE LAKE

February 22, 2011 – Towne Lake, a Caldwell Companies development, will be the site for one of two Greater Houston Builders Association (GHBA) Benefit Homes. Newmark Homes will be constructing their Woodhaven plan in this northwest community that is loaded with amenities.

The Benefit Home will be built with donated materials and services by GHBA members. Thousands of dollars worth of upgrades and amenities will enhance this luxurious home while offering something for even the most demanding homebuyer. The home will be sold at market value and the majority of the proceeds will be presented to three local charities. Texas Children’s Cancer Center, the Alzheimer’s Association and HomeAid Houston are the beneficiaries. This year, a fourth charity has been included by Newmark Homes, The 100 Club Survivor’s Fund. This well respected charity steps in to assist the families of officers who have lost their lives in the line of duty. Newmark is donating \$30,000 in honor of Deputy JD Norsworthy. Since this fund raiser began 31 years ago, more than \$6 million has been raised.



Amenities within Towne Lake are geared toward drawing neighbors outdoors. The recreational lake is ideal for skiing and boating. Waterfront attractions include picturesque neighborhood coves, hike and bike trails, and themed park areas.

Amenities

Welcome Center – A 5,000 square foot design with a Hill Country flair and considered “the capitol” of Towne Lake, TX.



Pools – for kids and adults of any age.

Splash Pad – Let your kids loose at our splash pad. Play the day away at your neighborhood water park.

Tennis – 2 lighted outdoor tennis courts.

Fitness Center – State-of-the-art equipment, big-screen TVs and lots of space to get in shape.

Playground – This lakeside playground includes jungle gyms, picnic facilities and play areas.



The Lake – Is 300 acres and 14 miles of shoreline.

Park –Lakeside soccer fields and the perfect place for a picnic at the water’s edge.

Fishing Hole – Freshly stocked and always ready.

Dock – Keep your boat close by and ready for your next day on the lake.



“Caldwell Companies is pleased to sponsor the GHBA Benefit home,” said Fred Caldwell, president of Caldwell Companies. “On behalf of our firm and our Towne Lake residents, we are happy to take part in an opportunity that supports the Alzheimer’s Association, Texas Children’s Cancer Center, and HomeAid Houston. It is our firm’s goal to build community and enrich lives. The Benefit Homes investment truly helps to build the overall community and through the charitable proceeds, we see lives being significantly enriched.”

The second Benefit Home this year is being built by David Weekley Homes in Bridgeland. David Weekley is donating construction and Bridgeland is donating the homesite.



To learn more about the GHBA Benefit Homes Project fund raiser visit www.ghba.org or call the GHBA at 281-970-8970. The Towne Lake community’s Welcome Center is located at 9214 W. Bridgeport Pass Circle. For more information, go to www.townelaketexas.com or call 281-256-2772.