

FOR IMMEDIATE RELEASE

Contact: Terry Swenson

terryswenson@comcast.net

NEWMARK HOMES BREAKS RECORD WITH SALE OF BENEFIT HOME

November 13, 2011 - With the sale of Newmark Homes' 2011 Greater Houston Builders Association Benefit Home, a new record was set for this GHBA fundraiser. When the home sold, the net proceeds were a record **\$336,250!** This breaks the 31-year record for the most net proceeds from a Benefit Home.

Newmark Homes presented The 100 Club with \$40,000 and the GHBA received a check for \$296,250, with the majority of those funds distributed between Texas Children's Cancer Center, the Alzheimer's Association and HomeAid Houston. Newmark constructed its Woodhaven Plan for the Project with donated materials, labor and services by GHBA members.

"This is an incredible number when you consider the volatile economy over the past two years," said Don Klein, chairman of the Benefit Homes Project. "When you have this many companies and individuals stepping up and giving to build a luxurious home of this caliber and price-range for little or no cost, it just shows the industry's commitment to give to those less fortunate."

Since the Project began, more than \$7 million has been raised for charity.

The Benefit Homes are 'Homes for Good' – good for the individuals who benefit from these three important charities and good for the families who purchase them. As with the Newmark home, a Benefit Home is loaded with a broad variety of upgrades and amenities not often found in other homes with similar pricing. Newmark constructed its Benefit Home in the premier community of Towne Lake. Caldwell Companies, the developer, donated the homesite.

"Newmark's Benefit Home was finished out with \$97,000 worth of upgrades at no additional cost to the buyer," said Don Klein, chairman of the Project. "A homebuyer today would be hard-pressed to find that kind of value anywhere else, especially in such a prime community like Towne Lake. The Project's vendors were the reason this incredible offer could be possible."

The Newmark Benefit Home was completed with donations from a "who's who" of Houston area vendors. "These companies and individuals were committed to making a difference in people's lives, both young and old," said Toy Wood, CEO of the GHBA.

"Newmark was proud to take part in this important fundraiser for such special charities," said Jeff Dye, vice president of Newmark Homes Houston. "Our vendors committed early on to take part by donating their materials and labor to build the Benefit Home. This generosity is a reflection of their commitment to giving back to our community. It was an honor to partner with them."

The vendors who stepped up to the challenge included:

ABC Supply Co	Rheem A/C	Seybro Door &
Ironwood Connection	SE Construction	Weatherstripping
Royal Baths	Boise Cascade LLC	Bison, A Stock Building Supply
James Hardie	South Texas Survey	Company
PJK Flooring Inc.	KGW Corporation	Owens Corning
Gulf Coast Fans & Light Inc.	Light Duty Labor	Delta Faucet
IES Residential	Andrade Concrete	Big Tex Air Conditioning
D.P.I.S. Engineering	Allied Concrete/Pumping	TES Ventures
Suncoast Post Tension	Dupure International	On-Q Legrand
Jacinto's Cleaning	Hometeam Pest Defense	C-Los Construction Services
Southwest Sales	The Great Step Construction	Dow Building Solutions
BMC Building Materials	Tex-Style Fence Co.	Champion Window
1 st Infiniti Construction Services	A-1 Landscape	Williams Insulation and
84 Lumber Company	J-T's Cleanup Service	Contractor Service
Texas Pride Construction	Jairo's Paint	Champion Column and Shutters
Drymala Trees	Wayne Dalton	Wisembaker Builder Services
L&S Plumbing	Master Brick	Timberlake Cabinetry
Gulf Coast Windstorm	Whirlpool Corporation	Creative Mirror and Bath
ASAP Masonry Supply		Progress Lighting

The Woodhaven

Newmark Homes' Woodhaven – 1883.7 Plan is a 3,973 sq. ft., 4 bedroom, 3.5 bath two-story home. There are two formals and the family room offers a double coffered ceiling, and the large gourmet kitchen features a large island and a butler's pantry. The luxurious master suite includes a sitting area, and the master bath has an oversized bath and two large walk-in closets. The spacious secondary bedrooms also offer walk-in closets. The whole family will enjoy an oversized game room, media room with a theater package a computer loft, and a study. A cabana bath, sunroom, covered porch, hardwoods, stainless appliances and the multiple amenities and upgrades that will be incorporated into the design will offer something for everyone.

The second Benefit Home was built by David Weekley Homes in the community of Bridgeland. That home also sold recently. DWH donated construction management and the Howard Hughes Corp., the developer of Bridgeland, donated the homesite.