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Newmark Announced Benefit Home Groundbreaking

February 16, 2011 – Newmark Homes and the Greater Houston Builders Association (GHBA) will be breaking ground in March to officially kick off construction of one of two homes being built for the Benefit Homes Project. The GHBA raises funds for three local charities through their annual Benefit Homes Project. Luxurious homes are constructed with donated material, labor and services by GHBA members and the homes are sold at market value. The majority of the proceeds from the sale of each home are presented to Texas Children’s Cancer Center, The Alzheimer’s Association and HomeAid Houston. Since the fund raiser began 31 years ago, more than \$6 million has been raised.

Newmark Homes is building their Woodhaven Plan on a homesite in Towne Lake in northwest Houston. The community’s developer, Caldwell Companies, donated the homesite.

“The groundbreaking in March is the official start of a process that involves the generosity of literally hundreds of people,” said Don Klein, chairman of the fund raiser. “Imagine how many people it takes to build a beautiful, luxurious plan by Newmark. Then consider that most of them will do it at no or little cost so that young children with cancer, the elderly and those facing homelessness will have a better chance. That is why these GHBA companies step up and participate in the Benefit Homes Project year after year.”

This year, Newmark Homes has committed to contributing a portion of the home’s proceeds to a fourth charity, the 100 Club Survivor’s Fund. This well respected charity steps in to assist the families of officers who have lost their lives in the line of duty. A lead gift to the 100 Club Survivors Fund is being given by Newmark Homes in the amount of \$30,000 in honor of Deputy JD Norsworthy.

The Woodhaven

Newmark Homes’ [Woodhaven – 1883.7 Plan](#) is a 3,973 sq. ft., four bedroom, 3.5 bath two-story home. There are two formals and the family room offers a double coffered ceiling and the large gourmet kitchen features a large island and a butler’s pantry. The luxurious master suite includes a sitting area, and the master bath has an oversized bath

and two large walk-in closets. The spacious secondary bedrooms also offer walk-in closets. The whole family will enjoy an oversized game room, media room with a theater package a computer loft, and a study. A cabana bath, sunroom, covered porch, hardwoods, stainless appliances and the multiple amenities and upgrades that will be incorporated into the design will offer something for everyone.

Newmark's Benefit Home will be located at 19711 Arroyo Colorado Court in Towne Lake on Barker Cypress.

The second Benefit Home for 2011 is being built by David Weekley Homes in the northwest neighborhood of Bridgeland. Bridgeland donated the homesite. For more information on the Benefit Homes Project visit www.GHBA.org or call the GHBA at 281-970-8970.