

THEN & Now

As we mark the 30th anniversary of the Benefit Homes Project (formerly called the Charity Homes Project), it becomes obvious how generous Houston's homebuilding industry is and has been for the past three decades. Even during the toughest years, when oil prices plunged in the '80s, and in the midst of the financial market challenges over the past year and a half, GHBA members continue to give of themselves to improve the lives of those less fortunate.

At the end of 2010, the Benefit Homes Project will have raised more than \$6 million for charity. The beneficiaries have varied somewhat, but the major recipients have been Texas Children's Cancer Center, the Alzheimer's Association and HomeAid Houston.

This month's issue looks back on the past 30 years. We hope you will enjoy this recap and invite you on the journey toward the next 30 years.



1988

For the first time, builder/developer teams constructed TWO charity homes, and GHBA made its largest contribution to date—\$83,451.46 to the Alzheimer's Association and Texas Children's Hospital. 1988 marked \$500,000 total contributions over 9 years.

Texas Children's Hospital used the funds to purchase a much-needed emergency ambulance package and to provide a Fellowship in Pediatric Research to a member of the hospital staff. The donation made to the Alzheimer's Association was the single largest received by the chapter at that time. Funds were "used to enhance public awareness of the devastation Alzheimer's visits on its victims and to expand the chapter's in-home patient care services."



1980

"The house we built together" Valued at \$86,000, the first GHBA home was auctioned for charity in 1980. More than 100 association members joined in this inaugural effort.

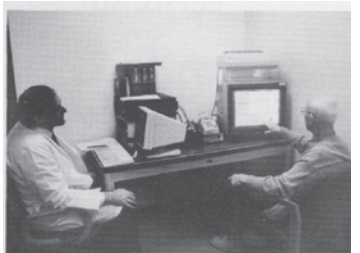


1990

Ten year anniversary. With over 150 donors, more than any other year, the Project raised \$129,340 for the Alzheimer's Association and Texas Children's. In addition to a fellowship, funds provided from the 1990 Project were used to construct a support area, or "mission control," for the children's mobile care unit.



Replicas of the checks presented to the two charities at the Gala.



Physician assists Alzheimer's patient.



Sold! Jack Mahoney of Stewart Title, James Brown and Kathy Carpenter, James Harris of Newmark Home Corporation and Max Hays of GHBA complete the closing of one of the 1990 GHBA Charity Homes. Stewart Title is a donor to the Project.



Dr. Jefferson and assistant help child from Mobile Pediatric Care Unit into Texas Children's Hospital.

2009

2009 was a banner year for the Benefit Homes Project. For the first time in history, three homes were built for charity. The Project also reached another milestone—more than \$5 million donated to Houston-area charities.

In 2009, BHP was presented with the Outstanding Community Service Organization Award by the Association of Fundraising Professionals. The Project was nominated by Texas Children's Hospital, a longtime recipient.

Another landmark achievement was the sale of Chesmar's Benefit Home—before groundbreaking! Land Tejas donated the homesite for a record 11th year in a row.

The other two '09 Benefit Homes were constructed by the teams of Highland Homes/Newland Communities and Trendmaker Homes/The Woodlands Development Co.

2010

Village Builders, a part of the Lennar Family of Builders is building its 4,307 sq. ft. DaVinci Plan in Oakhurst at Kingwood. Friendswood Development donated the homesite. Westin Homes will construct the second 2010 home, on a site donated by Land Tejas Companies.



GHBA Benefit Homes Project... 30 years of generosity

1982



1989

This is the story of two special homes and the "special" people who built them. The ninth annual GHBA Charity Homes Project, "Building Houston" is designed to make growing up and growing older a whole lot better. We at the GHBA believe in giving back to the community that has done so much for us through the years. And what better way than to do what we do best — Build Homes. The charity homes project has contributed more than \$700,000 to Houston-area charities since its founding in 1980.

It all began with a dream and an idea. An idea of what would be for all Houstonians. When we got together and sketched out the details we realized that it was within our reach. All it takes is teamwork, something to which members are accustomed.

From the beginning of the project, hundreds of donor-members contributed the materials and services necessary to make these dream homes a reality. They came forward and under the direction of GHBA staff member Anne Brand the pieces came together on these two very special homes.



1992

Milestone: Project reaches \$1 million in donations after 12 years. 1992 also marked GHBA's 50th anniversary.



2007

GHBA Benefit Homes Project adds a third charity—HomeAid Houston, which builds transitional housing for Houston's homeless population. BHP surpasses the \$3 million donation mark in 2007.



DONORS