

Highland Homes Sells Benefit Home in Cinco Ranch

After touring a number of homes being offered by Highland Homes in Cinco Ranch, it didn't take long for Sergio and Rosalina Hernandez to decide on Highland's 947 Plan that had recently been completed. The home was constructed for the annual Greater Houston Builders Association Benefit Homes Project.

"We were immediately delighted with Highland's 947 Plan," said Rosalina Hernandez. "But the fact it was also a GHBA Benefit Home made our purchase even more rewarding." The Hernandez family is being transferred from Colorado by Conoco Phillips.

Each year two homes are built for the Project with donated homesites,

materials, labor and services by GHBA members. The homes often include numerous upgrades and amenities not always found in others with similar pricing. They are sold at market value and the majority of the proceeds are donated to the charities. Texas Children's Cancer Center, the Alzheimer's Association and HomeAid Houston are this year's recipients. Since the Project began 29 years ago, more than \$5 million has been raised.

"Both of us loved the openness of the floorplan," added Hernandez. "We were also impressed with the large kitchen and family room, and my husband and two sons especially loved the media room."

Highland's 947 Plan is a two-story, four bedroom design that features a formal dining room, a family room, three full baths plus a half bath, a three-car garage, game room, media room and a covered patio. Highland built the Benefit Home on a homesite in Cinco Ranch that was donated by Newland Communities, the developer of the community.

"The volatile market has not discouraged the membership from contributing to this annual fundraiser," said Don Klein, chairman of the Project. "In fact, the opposite has been true for 2009 with three houses being built. This is a reflection of the generosity of Houston's building industry."

Chesmar Homes constructed the first home of 2009 in Discovery at Spring Trails. Land Tejas, the developer, donated the homesite. That home sold before the ground breaking. Trendmaker Homes constructed its home in The Woodlands. The Woodlands Development Co. donated the homesite.

For more information on the Benefit Homes Project, visit www.ghba.org or call the GHBA at (281) 970-8970.



The Woodlands Development Co. Donates Check to Benefit Homes Charity

The Woodlands Development Company (TWDC), one of three developers donating a homesite for the annual GHBA Benefit Homes Project, recently presented a \$1,720 check to Texas Children's Cancer Center. The company donated the proceeds from concession sales at the May Valley Turkey Trot, a special event held in The Woodlands' Village of Sterling Ridge on November 14. The Turkey Trot commemorated the opening of the new May Valley Park, and included a tour of the Benefit Home that was built on a lot in May Valley. Trendmaker Homes constructed its 3,807 square foot Living View Product Plan M242N for the Project. The home, recently completed, is priced in the mid \$400s.

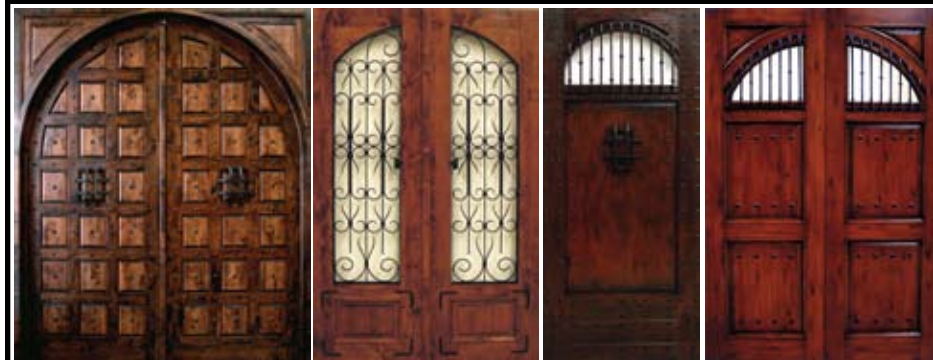
"The Turkey Trot was a fun, family-oriented event with a Thanksgiving theme," said Susan Vreeland-Wendt, director of marketing for TWDC. "In the spirit of giving thanks, we chose to donate the proceeds from the food sales to Texas Children's Cancer Center, one of the 2009 GHBA Benefit Home Charities."

In the photo are (from left to right): Buck Driggers, vice president of residential sales and development for TWDC; Lorrie Parise, marketing manager for TWDC; Susan Vreeland-Wendt, director of marketing for TWDC; Kelly Cliburn, development director for Texas Children's Cancer Center; Don Klein, chairman of the GHBA Benefit Homes Project; and Tim Welbes, president of TWDC.

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