

For Immediate Release

Contact: Terry Swenson – terryswenson@comcast.net

CALDWELL COMPANIES JOINS 2011 BENEFIT HOMES PROJECT

January 18, 2011 – Caldwell Companies has joined the Greater Houston Builder’s Association (GHBA) Benefit Homes Project by donating a homesite in the northwest community of Towne Lake. Newmark Homes will be constructing the Benefit Home.

Caldwell Companies is a fully-integrated real estate services and development company that offers commercial and residential development and property management. The firm also provides office, industrial, retail and land brokerage services.

Caldwell Companies’ award-winning, master-planned Towne Lake is a community focused on fostering active recreational lifestyles, and strengthening strong bonds within families and neighborhoods. Located in the heart of the Cypress-Fairbanks area, Towne Lake welcomes residents to a new wave of life. Infused with a Texan spirit, distinctive landscaping, and gorgeous and reliable architecture, families will find a quality the developer likes to call “TLC” – Towne Lake Charm. Houses within the community range in price from the \$200’s to the \$600’s.

Towne Lake has been designed around a 300-acre recreational lake that connects the community and upon its completion, will be Houston’s fourth largest lake. Amenities are geared toward drawing neighbors outdoors. The recreational lake is ideal for skiing and boating; and waterfront attractions include picturesque neighborhood coves, hike and bike trails, and themed park areas.

“Caldwell’s generous lot donation in Towne Lake has put a ‘gold star’ on the 2011 Benefit Homes Project,” said Don Klein, the project’s chairman. “This award-winning community is both unique and ideal for homebuyers of all ages and lifestyles. The team of Caldwell Companies and Newmark Homes is a great combination that will ensure a successful fund raiser.”

Each year two homes are built for the Project. In addition to the donation of construction management and the homesite, GHBA members also donate materials, labor and services. The Benefit Homes are luxurious in design and amenities, and are sold at market value. The majority of the proceeds benefit Texas Children’s Cancer Center, the Alzheimer’s Association and HomeAid Houston. Since the Project began 31 years ago, \$6 million has been raised for local charities.

To learn more about the GHBA Benefit Homes Project visit www.ghba.org or call the GHBA at 281-970-8970. The Towne Lake community’s Welcome Center is located at 9214 W. Bridgeport Pass Circle. For more information, go to www.townelaketexas.com or call 281-256-2772.

