

For Immediate Release

Contact: Terry Swenson – terryswenson@comcast.net

‘HOME FOR GOOD’ IN TOWNE LAKE

April 27, 2011 – A ‘Home for Good’ is being built in Towne Lake, a Caldwell Companies development in northwest Houston. The home is a Greater Houston Builders Association Benefit Home that is loaded with upgrades and amenities. When sold, the majority of the proceeds will benefit three local charities. Caldwell Companies donated the homesite. Newmark Homes is donating construction of their Woodhaven Plan.

Towne Lake has been developed with outdoor recreation and charm in mind called “TLC” – Towne Lake Charm. The community focuses on fostering active recreational lifestyles, and strengthening strong bonds within families and neighborhoods. It is nestled within the heart of the Cypress-Fairbanks area, a haven for active families. Towne Lake is also defined by its distinctive landscaping and timeless architecture. Houses within the community range in price from the \$200’s to the \$600’s.

Towne Lake has been designed around a 300-acre recreational lake that connects the community. Upon its completion, it will be Houston’s fourth largest lake. Amenities are geared toward drawing neighbors outdoors. The recreational lake is ideal for skiing and boating. Waterfront attractions include picturesque neighborhood coves, hike and bike trails, and themed park areas.

“The community’s features make Towne Lake a perfect backdrop to build a 2011 Benefit Home,” said Don Klein, chairman of the fund raiser. “A ‘Home for Good’ is a home that is good for all parties; that includes the developer, builder, homebuyer and the deserving charities.” The beneficiaries of the 2011 fund raiser are Texas Children’s Cancer Center, the Alzheimer’s Association and HomeAid Houston. This year, a fourth charity has been included by Newmark Homes, The 100 Club Survivor’s Fund. This well respected charity steps in to assist the families of officers who have lost their lives in the line of duty.

Each year two elegant homes are built for the fund raising Project. In addition to the donation of construction management and the homesite, GHBA members also donate materials, labor and services. The Benefit Homes are luxurious in design and amenities, and are sold at market value. The majority of the proceeds benefit Texas Children’s Cancer Center, the Alzheimer’s Association and HomeAid Houston. Since the Project began 31 years ago, \$6 million has been raised for local charities.

WOODHAVEN PLAN

Newmark’s Woodhaven is 3,973 sq. ft. with 4 bedroom, 3.5 baths. The Benefit Home’s full retail price is \$492,059 and its asking price is \$395,000. The home will include \$97,000 in free upgrades.

To learn more about the GHBA Benefit Homes Project fund raiser visit www.ghba.org or call the GHBA at 281-970-8970. The Towne Lake community’s Welcome Center is located at 9214 W. Bridgeport Pass Circle. For more information, go to www.townelaketexas.com or call 281-256-2772.