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Benefit Home Features \$97,000 in Free Upgrades

May 11, 2011 – Newmark Homes announced it will be including \$97,000 worth of upgrades at no cost to the homebuyer of their 2011 Benefit Home that is currently under construction. Newmark is building their Woodhaven Plan for this Greater Houston Builders Association (GHBA) charity. This fund raiser is celebrating its 31st year with donations adding up to over \$6 million for Houston area charities. “A Newmark Home that features \$97,000 in free upgrades is a tremendous opportunity for the homebuyer,” said Don Klein, chairman of the Benefit Homes fundraiser. “The proceeds from the sale of the home go to four local charities and the homebuyer gets an amazing deal.”

Each year, two homes are built for the fund raiser with donated materials, labor and services by GHBA members. The homes are loaded with upgrades and amenities not always found in homes with similar pricing. The majority of the proceeds from the sale of the homes benefit Texas Children’s Cancer Center, the Alzheimer’s Association and HomeAid Houston. This year, Newmark Homes is contributing a portion of the home’s proceeds to a fourth charity, the 100 Club Survivor’s Fund. This well respected charity steps in to assist the families of officers who have lost their lives in the line of duty.

WOODHAVEN

Newmark Homes’ Woodhaven – 1883.7 Plan is a 3,973 sq. ft. 4 – bedroom, 3.5 bath two-story home. There are two formals and the family room offers a double coffered ceiling and the large gourmet kitchen features a large island and a butler’s pantry. The whole family will enjoy an oversized game room, media room with a theater package a computer loft, a study, a cabana bath, a sunroom and a covered porch.

FREE UPGRADES INCLUDE

Rich cherry kitchen cabinets with architectural detailing and storage accessories - 11,510;
elegant stairs with wood stained stair treads -\$7,710; kitchen granite - \$5,410;
Vessel sink in powder bath with pounded copper bowl and granite - \$2,100; Chef quality KitchenAid appliances including built in refrigerator - \$13,000,

Newmark is building the home in Towne Lake on a lot donated by the developer, Caldwell Companies. It is located at 19711 Arroyo Colorado Court in Towne Lake on Barker Cypress.

“This home’s full retail value is \$492,059, but the homebuyer can purchase it for \$395,000,” said Klein. “It is easy to sum this important fund raiser up by saying a ‘Benefit Home is a Home for Good.’”

A second home is being built by David Weekley Homes in Bridgeland. DWH is building their Bernard Plan on a homesite donated by Bridgeland's developer Howard Hughes Corp.

For more information on the Benefit Homes Project visit www.ghba.org or call the GHBA at 281-970-8970.