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DAVID WEEKLEY HOMES BREAKS GROUND FOR BENEFIT HOME

May 4, 2011 - Before an audience of more than 40 guests, the ceremonial groundbreaking of one of two 2011 Benefit Homes took place in the community of Bridgeland. The Benefit Homes Project is a charity sponsored by the Greater Houston Builders Association (GHBA). David Weekley Homes is constructing the Benefit Home with donated labor, materials and services by GHBA members and the Howard Hughes Corporation, the developer of Bridgeland, donated the homesite.

Each year, two homes are built for the Benefit Homes Project with the help of donated materials, labor and services by GHBA members. These luxurious homes are constructed with numerous upgrades and amenities. They are sold at market value. When sold, the majority of the proceeds benefit three local charities, Texas Children's Cancer Center, the Alzheimer's Association and HomeAid Houston. Since the Project began 31 years ago, more than \$6 million has been raised.

Representatives from David Weekley Homes were on-hand including Gene Swang, Mark Welch and Cindy Miller. From Bridgeland were Peter Houghton and Lona Shipp. From the GHBA were Will Holder, Toy Wood and Don Klein, the chairman of the fund raiser. From the charities were Parke Patterson and Bette Moser with HomeAid Houston, Richard Elbein with the Alzheimer's Association and Dr. Ernest Fruge with Texas Children's Cancer Center. A special guest was on-hand to share her survivor story, Devin Duncan, a patient at the Cancer Center.

Representatives from Suncoast Post-Tension, Davis AC & Heating, Champion Window, Charlotte Kapche, SpaceMan Home & Office, 1st Infiniti Construction Services, Tri-Tech Surveying Company, Pro-Build, EPS, Hanson Brick and Royal Bath also took part in the ground breaking.

"It is exciting to be a part of the Benefit Home Project," said Rick Moore, Houston Area President for DWH. "Knowing we have the opportunity to make even a small difference for Texas Children's Cancer Center, the Alzheimer's Association and HomeAid Houston, is what David Weekley Homes is all about: *Enhancing People's Lives!*"

"The David Weekley/Bridgeland team is an equation for success," said Don Klein, chairman of the Project. "Two premier members of the homebuilding industry have come together to provide a 'Home for Good'. This means every party's investment, from the builder/developer team and the subcontractors, to the homebuyer, goes directly to the care of so many less fortunate." David Weekley is building their Bernard Plan for the fund raiser. Construction begins within the next few weeks.

A second home is being constructed for the Benefit Homes Project. It is being built by Newmark Homes in Town Lake just off Barker Cypress near Hwy 290. Caldwell Companies donated the

homesite. The 3,973 sq. ft. home's retail value is \$492,059 and its Benefit Home selling price is \$395,000 which translates into \$97,000 worth of free upgrades. For more information on the Benefit Homes Project visit www.ghba.org or call 281-970-8970 ext. 110.